



## BISHOP COTTON WOMEN'S CHRISTIAN COLLEGE

C.S.I Karnataka Central Diocese

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Affiliated to Bengaluru City University

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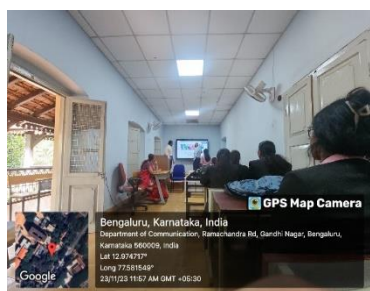
### DEPARTMENT OF JOURNALISM

Department of journalism conducted various activities with the motto of imparting education with practical approach.

#### Field visit to BCU Radio & TV Studio

**23/11/23:** Department of journalism staff and students visited BCU radio and TV studio to learn the techniques of audio-visual media production. Prof. Narasimha Murthy, Dean & Chairman, department of journalism & mass communication, BCU interacted with the students and gave a brief history of the communication department. A documentary on Transgender produced by the PG students was screened.

About ten Final year students and second year student Smitha presented a radio programs which was aired on BCU radio. Students also visited TV studio to learn the television program production. About 20 students benefited from the field visit.





## BCU RADIO PROGRAM

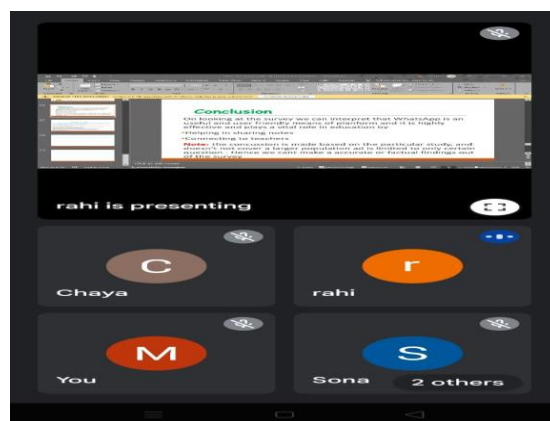
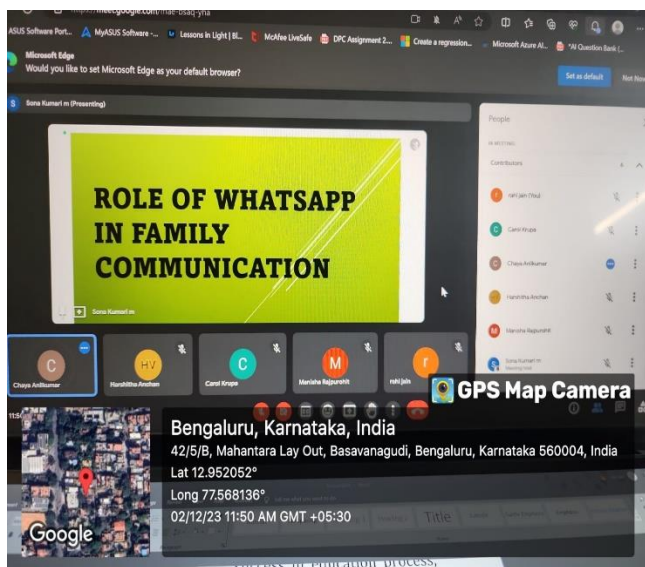
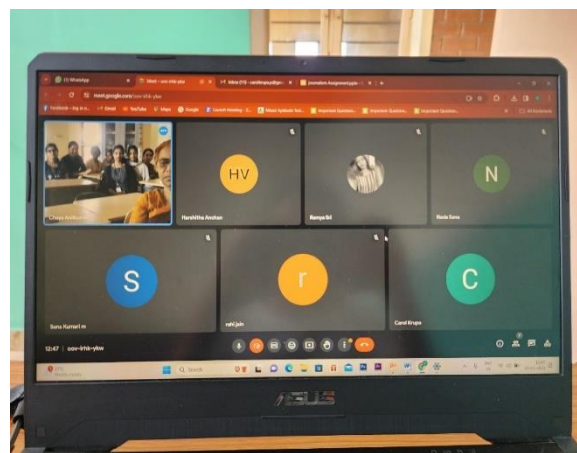
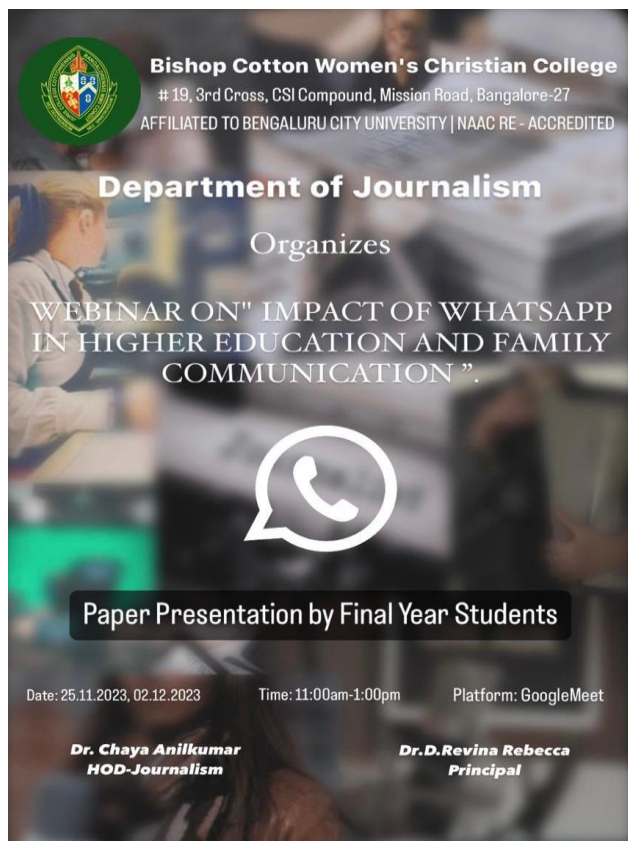
Final and Second year students presented radio program which was aired on BCU Radio on 23/11/2023. Final year students presented radio skit on the topic '**Social Media Addiction**'. Second year student Smitha G gave a radio talk on '**Importance of Radio in Society**' and interviewed media person Mr.Veeresh. Dr,Chaya Anilkumar had trained the students.





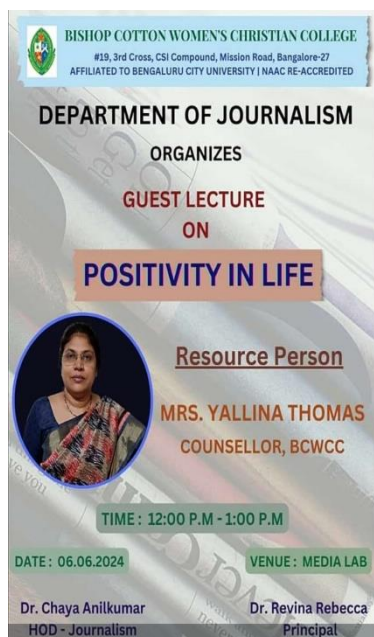
## Webinar

**25/11/23 & 01/12/23:** Final Year Students Presented Paper online on the topic **‘Impact of WhatsApp in Higher Education and Family Communication’**. About 11 students presented paper using primary data and the responses were collected through a survey method. Platform-Google meet.



## Guest Lecture

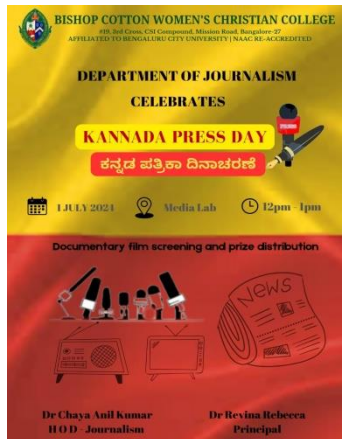
**06/06/2024:** A guest lecture on ‘**Positivity in Life**’ was conducted. College counsellor Mrs. Yallina Thomas was the resource person. She spoke about the importance of being positive in life helps in creating happiness & peaceful environment for the physical & mental wellbeing. Students’ response to the questionnaire on ‘positive wellbeing’ was collected and discussed. About 20 students benefitted from the interactive session.





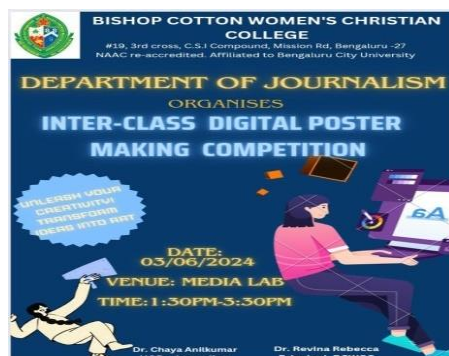
## Press Day

**01/07/2024:** Kannada press day was celebrated. A documentary film on 'Herman Mongling' and 'World Press Freedom' was screened. Dr.Chaya Anilkumar spoke about the relevance of press day and the contribution of Christian missionaries to Kannada press. The prizes were distributed to the winners of inter-class competitions.



## Inter-class Competitions

**03/06/2024:** Inter-class **Digital Poster** making competition was conducted. Best three posters won the prize.



## PPT Presentation Competition

**04-06-24:** Final and second year students presented PPT related to syllabus and media. Best PPT won the prize.



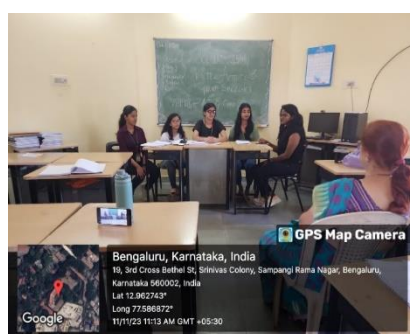
## Public Speaking Skill Activities

To encourage effective communication skills and to reduce stage fear, various soft skills activities such as debate, group speeches and leadership quality in a group for solving crisis was conducted as part of practical activities during the class hours for the final year students.

**Class Debate:** As part of the public speaking skills, a debate was conducted for the final year students during the class hour on the topic **‘Is Indian Media Ethical in Reporting issues?’**



**Group Speech:** Final year students participated in the group discussions and presented group speech on the topics **‘ChatGPT & AI’** and **‘Are freebies beneficial or not?’** during the class hours on 11/11/2023.



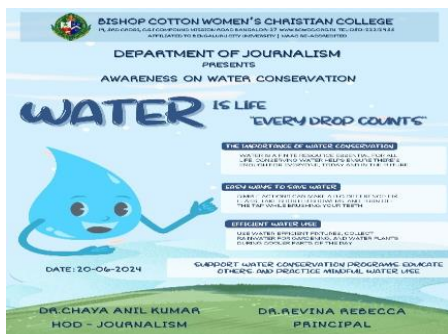
**Leadership Quality and Crisis Management:** To instil leadership quality in a small group, a crisis management activity with a case study was conducted for the final year students on 16/12/2023.





## Awareness Campaign on 'Water Conservation'

**20/06/24:** an awareness campaign on water conservation was conducted as part of practical activity. Final year students created poster awareness on 'water conservation' and produced a video on '**Water Crisis of Bengaluru City**'. The awareness campaign was carried out on print and social media.



**Bulletin Board:** A bulletin board on the topic 'Electronic Media' was put up by the final year students



## Staff Accomplishments- Dr. Chaya Anilkumar

### Position Held

University Nominee- BOS at Jyothi Nivas College for Women.

Member-BOS at BMS College for Women.

Member-BOE, BCU and set fifth semester question paper for March 2024 and sixth semester July 2024 examinations respectively.

External examiner and paper setter for February 2024 and June 2024 examinations respectively at NMKRV College for Women.

External Examiner and paper setter for the I Semester OE question paper, February 2024 examination at Acharya Business School, Bangalore.

Visiting Examiner for Mass Media & Communication subject for ISC examination 2024 at Bishop Cotton Girl's School on 06/12/2023.

**Participation in Seminar-**Participated in the two-day International Seminar on 'Communication for Social Change' organised by the PG department of journalism & mass communication, St. Philomena college, Mysuru on 7<sup>th</sup> & 8<sup>th</sup> February 2024.

### **Student's Achievements-**

Final Year students Rahi & Sona Kumari completed Swayam MOOC course on 'Effective Business Communication' offered by IIM Bangalore in December 2023.

Final Year students Rahi completed Swayam MOOC course on 'Photo Journalism' offered by Pondicherry University in July-October 2023. She won third prize in the photography contest October-November 2003 conducted by Pondicherry University.

About ten final year students and second year student Smitha G presented radio program which was aired on BCU Radio on 23/11/2023.

Final year students Manisha Raj Purohit Sona Kumari and Nada Sana completed four weeks internship in Maruthi Jeans, Creamy Treats and Possible Kanasugalu organisations handling social media and content writing from April-May 2024 respectively.

**Dr. Chaya Anilkumar**

**HOD-Journalism**



