



BISHOP COTTON WOMEN'S CHRISTIAN COLLEGE

C.S.I Karnataka Central Diocese

#19,3rd Cross, C.S.I Compound, Mission Road, Bengaluru – 560027

Affiliated to Bengaluru City University


Contact No: 080 – 22212933/22129880

Email: principal@bcwcc.edu.in Website: www.bcwcc.edu.in

DEPARTMENT OF JOURNALISM

Guest Lecture on 'Effective Writing Skills'


24/10/2024: A guest lecture on 'Effective Writing Skills' was conducted. Dr. Reeta Josephine, Head, Post Graduate Department of English was the resource person. About 13 students benefitted from the interactive session.



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AFFILIATED TO BENGALURU CITY UNIVERSITY | NAAC RE-ACCREDITED

DEPARTMENT OF JOURNALISM ORGANIZES
Inter-Disciplinary Guest Lecture
On
EFFECTIVE WRITING SKILLS

Resource Person



Dr. Rita Josephine
Head,
Post Graduate Department Of English Studies
BCWCC

Date: 24-10-2024 Time: 12.00pm Venue: Media Lab

Dr. Chaya Anilkumar **Dr. Revina Rebecca**
HOD-Journalism Principal



Dr. Chaya Anilkumar
HOD-Journalism

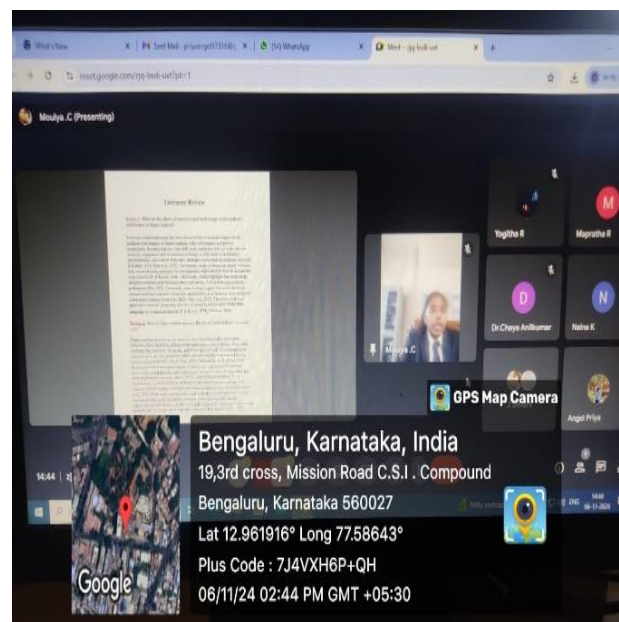
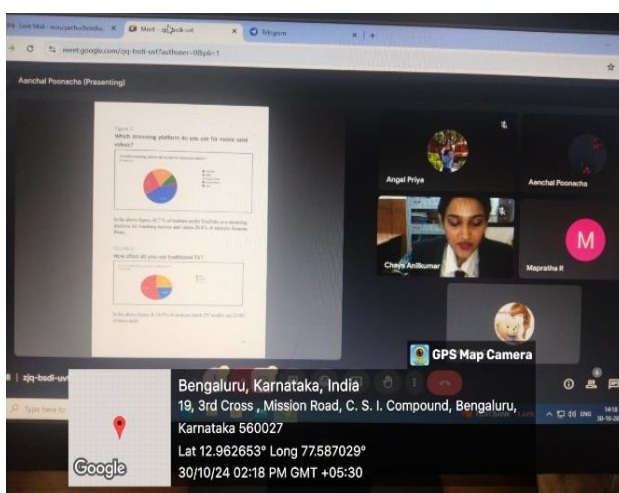
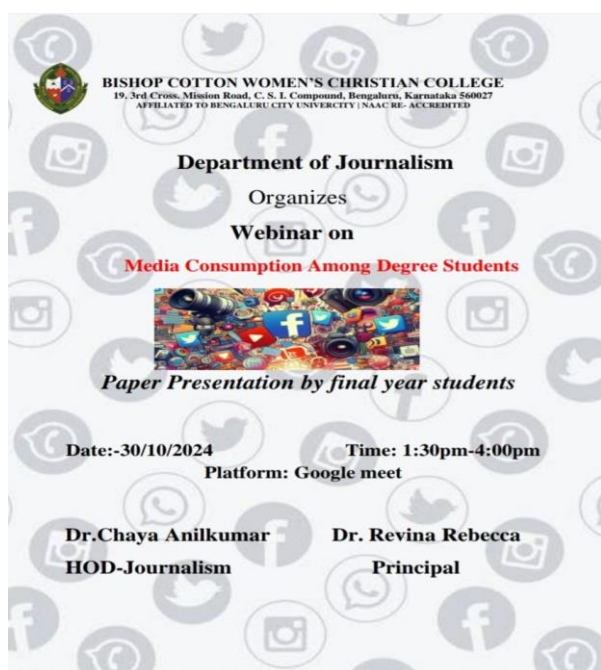


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WEBINAR

30/10/24 & 06/11/24: Final Year Students Presented Paper on the topic '**Media Consumption Habits Among Degree College Students**'. About 10 students presented paper using primary data and the responses were collected through a survey method. **Platform-Google meet.**



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INTER-COLLEGIATE DEBATE COMPETITION

03/12/2024: The Inter-Collegiate debate competition was conducted as part of 'DISHA 2024'. About 16 participants from the various colleges had participated. Prof. Suneera Rachel, from Berean Baptist Bible College & Seminary and Mrs. Srilaxmi, Entrepreneur were the judges. Both the judges are an alumnae of the department.



Prize Winners

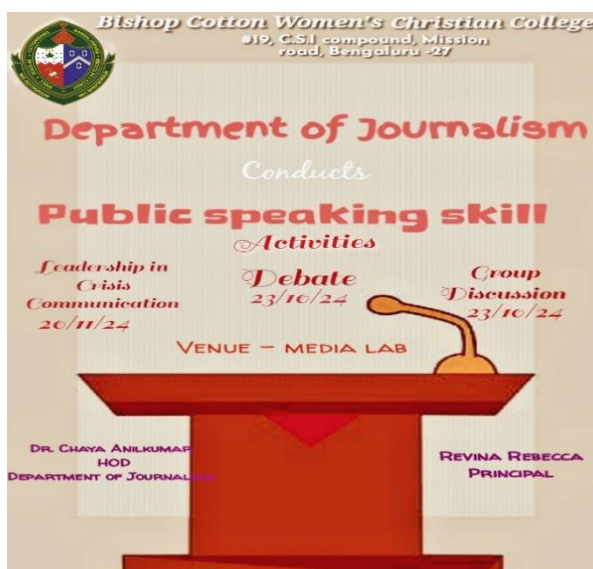
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PUBLIC SPEAKING SKILLS ACTIVITIES

To encourage effective communication skills and to reduce stage fear, various soft skills activities such as debate, PPT Presentations, group discussion and leadership quality in a group for solving crisis was conducted as part of practical activities during the class hours for the first & final year students.



Class Debate: As part of the public speaking skills, a debate was conducted for the first and final year students during the class hour on the topic '**Is Indian Media Ethical in Reporting Crime Stories?**' on 26/09/2024 and 4/10/24 respectively.



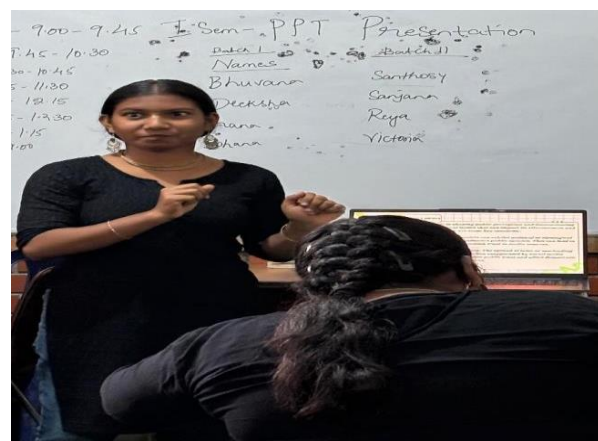
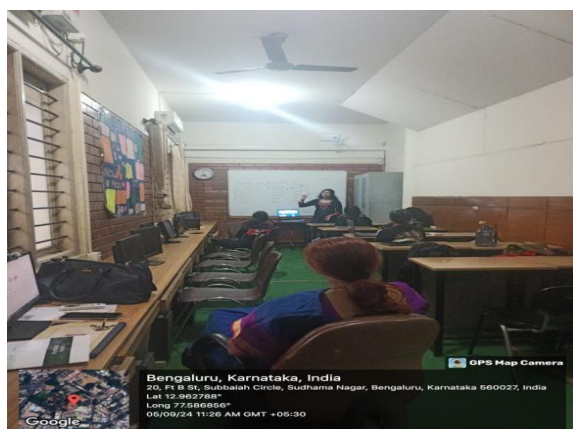
Leadership Quality and Crisis Management: To instil leadership quality in a small group during a crisis, a crisis management activity with a case study was conducted for the final year students on 16/11/2024.



PPT Presentation: Final students presented PPT related to syllabus and media on 04/10/24



Class Seminar: Class seminar was conducted for the first-year students. Students presented PPT on various topics such as 'Role of Media in Society, Folk media and Print Media' on 05-09-24 and 9-9-24 respectively.



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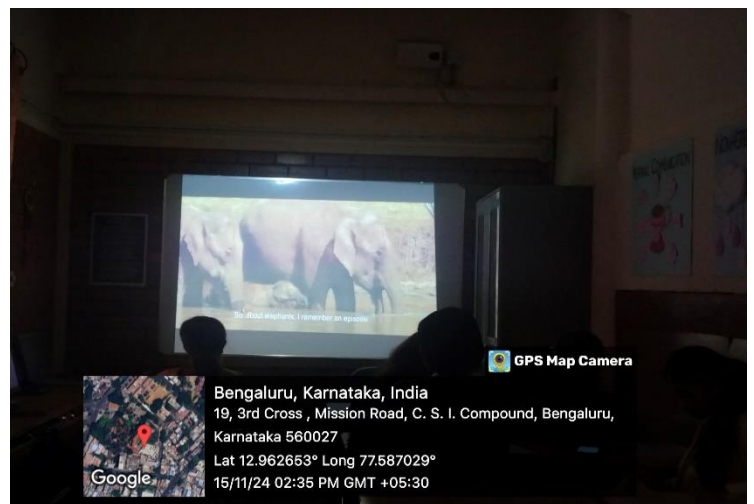
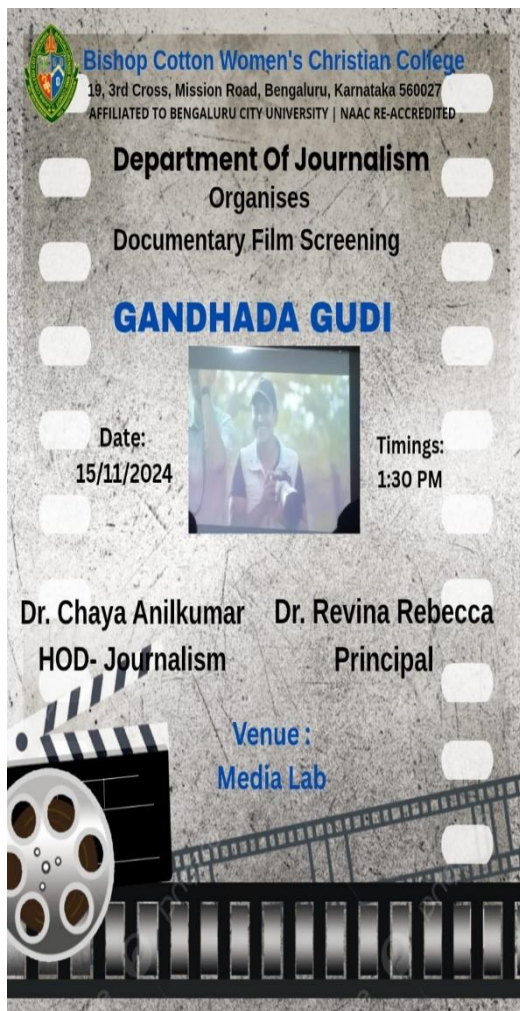
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Screening of 'Gandhadha Gudi'

15/11/2024: Documentary film 'Gandhadha Gudi' was screened for the final year students. The film produced by the Ashwini Puneet Rajkumar and directed by Amoghavarsha reflects upon the scenic beauty of karnataka's rich bio- diversity and exploring wildlife. Late actor, Dr. Puneet Rajkumar is the lead actor of the film.



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Screening of 'The Elephant Whisper'

12/09/2024: The Documentary film “The Elephant Whisper” was screened for the first and final year students. It is a captivating short story that explores the profound bond between humans and animals, demonstrating the potential for healing and growth.

Dr. Chaya Anil Kumar spoke about the importance of Documentary Film making and taught them techniques of writing a film review. About 16 students watched the film and reviewed the documentary film.



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Inter-Class PPT Presentation

First and final students presented PPT on 23/04/2025 and 29/04/2025 respectively. Best three presentations won the prize.

Internship Viva

07/05/2025: An internship viva was conducted for the final year students. Mrs. Shruthi Nagaiha, Head, Department of History was the examiner. About 06 students presented their internship project reports.

Awareness Campaign on 'Environment Conservation'

09/05/25: An awareness campaign on Environment Conservation- 'Say No to Plastic' was conducted as part of practical activity. Final year students produced a video and poster to create an awareness. The awareness campaign was carried out on print and social media.



Staff and student's Achievement

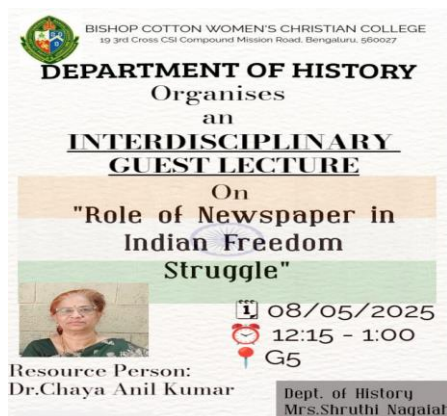
- Staff-Dr. Chaya Anilkumar

Paper Presentation

Presented paper on the topic- '**Digital Media Landscape in India: An Analysis**' in the International Conference on 'Navigating the Digital Age: Media's evolving role in a connected world' held in the blended mode at NITTE Institute of Communication from 24th and 25th April, 2025.

Resource Person

Was invited as resource person for the inter-disciplinary guest lecture on 'Role of Newspaper in Indian Freedom Movement', organised by the department of History on 08/05/2025.



External Examiner

Was invited as 'External Examiner' for the internship viva organised by the Department of Economics for the final year students on 12/05/2025.

Participation in FDP/Workshop

Participated in the FactShala University Network workshop on 'Evaluate of online information and navigate the digital landscape safely and responsibly', hosted by Karnataka Media Academy on 16/05/2025.

Participated in the One-Week Virtual International Faculty Development Program (IFDP) on "Artificial Intelligence and Emerging Technologies in Media and Research" organized by the PG Department of Journalism and Mass Communication, St Pauls College from February 17 - 22, 2025.

Participated in the Faculty Development Program on "Research Methodology" organized by the Research & Innovation Cell & IQAC held at BCWCC on 01/03/2025

Participated in the Virtual International One-Week Faculty Development Programme "Framing the Future: Teaching Journalism, Film, and Communication in the Digital Era", organised by the Bridgewater State University in Association with Indian Communication Congress (ICC) & Karnataka State Journalism and Communication Teachers' Association (KSJCTA) from April 28 to May 03, 2025.

Position Held

External Examiner for the PhD Program at Christ (Deemed to be University) and attended BOE meeting held on 28/03/2025 and evaluation of PhD course work examination on 10/05/2025 respectively.

Paper setter for the BCU February 2025 and June 2025 examination and set V, VI semesters & IV semester question papers respectively.

External Examiner at NMKRV College for Women and set question paper for the V Semester December 2024 examination and June 2025 examination respectively.

External member for the BOE meeting held at BMS college for women held at 12.11.2024.

Student's Achievements

About six final-year journalism students completed four weeks internship program in newspaper, TV Channel, Public Relations, advertising agency and handling social media in various organisations gaining a valuable industry experience. This hands-on training has equipped them with practical skills, industry insights and a deeper understanding of journalistic practices.

Seeya Shree from 'Quapri by Beating Communications' as Social Media Manager. Yogitha R from YWCA as a PR Intern. Smitha G worked as a photographer at 'Karavali Photo Studio and Ad Agency'. Mamatha P from 'Life Celebrations', an Event Management organisation as a PR Intern. Moulya. C from 'The Times of India' and Aanchal Poonacha from 'News 1st' TV Channel.

First year students Sanjana S and Gana Chaitanya were featured in Oneindia Kannada Channel expressing their views on Pahalgam attack which was broadcasted on 30/04/2025.

Link: https://youtu.be/ncPrGqmQUf8?si=InK0Xwf77_Tz_1K6



Prism Release

Final year students have brought out Journalism Newsletter 'Prism: Vol.16' in May 2025 which was released on 26/05/2025.



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