

BISHOP COTTON WOMEN'S CHRISTIAN COLLEGE STAFF ORIENTATION – RESEARCH: WHAT, WHY AND HOW?

Staff Orientation on Research: What, Why and How was organised on 08.09.2020 between 2.00 PM and 3.30 PM at the Seminar Hall of the Campus. The Resource speaker being Dr. Michael Rajamathi, Associate Professor, Dept of Chemistry, St. Joseph's College, Bengaluru.

The presentation focused on the following areas:

- 1] Research Meaning, Implications and Need
- 2] Process of Research Methodology
- 3] Funding Agencies of Research
- 4] Research Proposal- Meaning and Process

The core objective of the programme was to equip the Academicians with set of skills and potentiality to undertake the research effectively in their respective disciplines and in turn complete research into publishable material of high quality in the form of articles, journals and books. The presentation offered practical guidelines and directed the researchers through all the stages of research. The methods of composing paper sections (introduction, literature review, methods, results and conclusion) were briefed. General tips on writing dissertations, theses and Scientific Research reports were discussed. The importance of clarity, simplicity and accuracy in Research was specified. It also gave exposure to various Funding agencies in varied fields of Social Sciences, Commerce and management.

Entire Presentation was adopted with an approach anticipating the User's Intent. The subject on Research intrigued the Academic Fraternity to learn more. The importance of transmitting scientific research into writing and the chances of getting accepted into journals was also emphasised. The factors that



