

Under 25 Summit:

On March 28, 2025, Bishop Cotton Women's Christian College hosted the much-anticipated Under 25 Campus event, bringing together around 250 participants for an inspiring and engaging experience. The event featured an exciting lineup of student performances, insightful talks by industry professionals, and a grand musical performance to conclude the day.



One of the key sessions of the event was “The Art of: Investing in Brand Identity”, led by Megna Jain and moderated by Sunil Suresh. This session provided valuable insights into the importance of personal and corporate branding, helping students understand how to establish a strong identity in the competitive world. The discussion was both informative and inspiring, especially for those interested in entrepreneurship and marketing.

Another major highlight was the Big Talk session, “Laughs, Brand Deals & Beyond Entity,” featuring Nihal Nair, with Sunil Suresh as the moderator. The discussion revolved around influencer marketing, brand collaborations, and the role of humor in business growth. The engaging conversation gave students a fresh perspective on how creativity and personality can shape opportunities in the digital space.

The event concluded with a spectacular headlining musical performance by Tanya Shanker. Her powerful vocals and engaging stage presence made it a perfect ending

to an exciting and dynamic event. The audience was left energized and entertained, making this performance one of the most memorable moments of the day.

