



PRISM *Reflecting ideas*

BISHOP COTTON WOMEN'S CHRISTIAN COLLEGE

#19, CSI compound, Mission Road, Bangalore

VOL : 9 PRACTICAL NEWSLETTER FROM THE DEPARTMENT OF JOURNALISM April : 2018

RTI-BOON FOR CITIZENS

Today, the pace of knowledge elevation is quick regardless of field, discipline or sector and this has led to a rapid flow of information to the public. We live in the era of knowledge, where consumerism, awareness, rights and claims are order of the day. The RTI act passed in the year 2005, acted as a catalyst and entitled the citizens of India to know whether the government was functioning effectively or not. It also gave the citizens, rights to secure information from the control of public authorities.

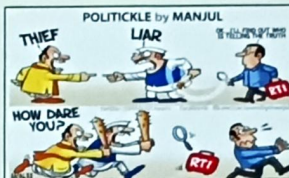
The RTI Act is known to be one of the most progressive laws in the world. It is a landmark legislation that has given a new dimension to the affiliation between the State and its citizens. Thanks to RTI Act, thousands of applications was filed all over

India against 'Drive against Bribe — with RTI'. There are many instances where the RTI act helped the citizens to reveal scams of the government or government officials. One such case is the Adarsh Society Scam, which was exposed by RTI activist Simpreet Singh and Yogacharya Anandji.

The Adarsh Housing Society is a posh 31-storey building constructed in Colaba, Mumbai, for the welfare of war widows, heroes of the 1999 Kargil War and personnel of Ministry of Defense. Sadly, the flats were allotted to many politicians and

government officials below the market price, forcing the then CM of Maharashtra Ashok Chavan to resign. It was also found that the environmental clearance was not given to construct the high-rise building. In a land-mark judgement, Supreme Court ordered to vacate and demolish the building.

Now, citizens have been empowered with a law, which if used judiciously, can be an instrument to reveal the truth which is buried under the files.
By-Fatema Kapadia, Riya Singh and Mahasweta Chakraborty



Role of Media in Democracy

Press is the lifeline of the Nation and provides information round the clock. It acts as the watchdog and backbone of the democracy. Media acts as a platform to mold the public opinion and helps the government in making citizen friendly reforms and rules.

Press played a vital role during the freedom struggle. Many freedom fighters like Gandhiji, and BG Tilak started their own newspapers to connect with the masses. Post-independence, press gave wide publicity to the first five-year plans of the government. It also created awareness against various societal ills that were prevalent during those times.

New Media which is considered as fifth-pillar of

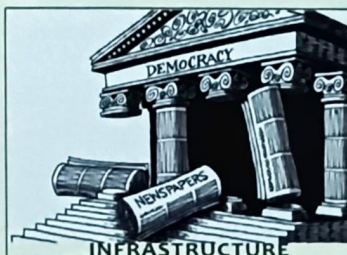
democracy, connects masses quickly within a short span of time irrespective of the geographical boundaries. The Marshall McLuhan's concept of global village is a reality now bringing man and technology closer.

In the present 21st-century, social media is a powerful tool. Every political party and politicians have their social networking sites to connect and communicate with the masses. The Prime Minister's call to Swachh Bharat Abhiyaan turned into a National cause. Social media pages were created asking the public to upload their pictures and videos which turned out to be a grand success under the # clean India campaign.

Press as fourth estate has enormous social responsibility and commitment to serve the

society. Media is a part and parcel of any democracy and acts like an opposition keeping the government on its toes. The very survival of the democracy lies on the vigilant and responsible press. As Thomas Jefferson puts it—**"Were it left to me to decide whether we should have a government without news papers or newspapers without a government, I shall not hesitate a moment to choose the latter"**.

By- Ayesha Muskan, Devika Rani and Havila Angel.



GLIMPSE OF ACTIVITIES

INTER-CLASS DEBATE

16/09/17 : An inter-class Debate was conducted for the first and second year students on the topic 'Reality Shows and Ethics'.

INTER-COLLEGIATE COMPETITION

26/09/17: Inter-Collegiate 'Verbattle' competition was conducted during "Disha 2017". Around 15 colleges participated in the 'Verbattle' event. Academician Prof. Indira and Ms. Amulya, Udaya TV Anchor were the judges.

SOFT SKILL TRAINING WORKSHOP

14/10/17 : Soft Skill Training Workshop on "Effective Communication Skill" was conducted in association with Deccan Herald. Corporate Trainer Mallikarjuna conducted the workshop.

INTER-CLASS COMPETITION

5/02/18 to 15/02/18: Inter-Class power point presentation was held on various topics related to the syllabus and media. Best presentation from each class won the prize.

SPECIAL GUEST LECTURE

04/04/2018: Special Guest lecture on "Globalization and Media" was delivered by Dr. VaniRamgopal, Former Head, Dept. of Journalism, NMKRV College for Women.

PRESS VISIT

10/04/18: Staff and students visited Deccan Herald Printing Press at Kumbalgodu to learn the process of printing newspaper.

BEST ADVERTISEMENT

15/02/18: Final Year students prepared Print Advertisement on 'Swachh Bharat Abhiyaan'. Best three Advertisements won the prize.

BULLETIN BOARD

First Year students put up the Bulletin Board on the topic "Mass Media VS. Right to Privacy".

PRISM RELEASED

Journalism Newsletter 'Prism Vol-08' was released by Principal Prof. Esther Prasanna Kumar during the General Assembly. She appreciated the efforts of the staff and the students in bringing out the Newsletter and handed over the first copy of the Newsletter to Mrs. Chaya Anilkumar.

Inspiring Story of Satish !

'Nothing worth having comes easy' is not just a saying in the life of Mr. N M Satish, one of Bangalore's most renowned lawyers. Born in Kolar, Mr. Satish had a passion for engineering and successfully graduated with Degree in Civil Engineering, but little did he know that real satisfaction lay in his profession as a lawyer.

In an interesting talk with this unique personality we learned a lot about his unexpected success in the field of Law.

Excerpt from the interview :

Where would you trace your roots back to as a professional advocate ?

'In 1991, when a family dispute resulted in a suit filed by my brothers, I was burdened with attending the trials without understanding any of the proceedings. Later the case was adjourned, but I realized that it was my duty to win the case for my mother and therefore, I enrolled myself into a law college in the year 2003 and graduated with an LLB degree by 2006.

As a certified lawyer, I took up the case myself in 2006. However, I lost the case. Nevertheless, in 2009, I filed an RFA (Revision First Appeal) in the High court, and with its final hearing in 2009, I won the case and the land for my mother.'

What motivated you to take up such a daring challenge ?

'The support of my advocate friends through my hard time is what inspired me to take up law 20 years after I had completed engineering. I had no knowledge about the difficult task that I was about to take over at the time, but over the course of years, my friends guided and supported me and helped me take up this risk.'

What are the hardships and challenges that you faced while studying ?

'Toughest challenge was my age. I was a man of 40, with a daughter in the 8th grade. I was 20 years older than my fellow classmates. Apart from this, I had a family to support, and hence worked alongside my studies to put bread on the table and provide for my daughter's education.'

What according to you is your greatest lesson that you learnt during this journey ?

'This experience has not just given me name and fame but has also taught me life's most valuable lessons. The greatest one that I have learnt is - hard work and honesty pays off, sooner or later. I believe that no person is above the law and will truthfully and tirelessly fight for the justice of the innocent. I have now taken law as a full-time practice, and set aside my engineering qualifications. I advise young people to do what their hearts long for, and to do it with true passion. The reward will eventually find its way to you.'

By- Cecilia Juanita and Joice Rani.



Interviewer Cecilia along with Advocate Satish.

Dive into the Musical World of RJ Jimmy !



Radio Mirchi 95.0 FM station's RJ Jimmy is known for his famous show 'Wassup Bangalore' that is aired every morning from 7am to 11 am. RJ Jimmy has a lively and exciting personality who has worked in Media Industry for 15 years and aired around 400 shows. He has a passion to collect and narrate stories and is a well-accomplished mimicry artist. He holds a master's degree in Computer Application. However, the life of a radio jockey wasn't something he always aspired for. But it was while working under All India Radio that he realized his true potential in the field of entertainment.

An interactive session with the RJ gave us an insightful glimpse of his life.

Excerpts from the interview:

- **'What made you join the media field after doing your masters in computer applications' ?**

After an impending wait for campus placements, I was left jobless after my graduation. The limited options I had, resulted in working as a freelancer for The Hindu'. That is where I developed an interest in the media field.

- **'What led you to join Radio Mirchi' ?**

After resigning from 'The Hindu', I joined 'All India Radio'. Later, I applied for Radio Mirchi in Chennai and Mumbai. I was soon offered a job at the Mumbai station.

- **'What are the difficulties you faced in your career' ?**

The Radio organization is a platform for which your audience cannot see you; it's only based on voice. The response I get from my audience, is what shows the success rate of my work, but sometimes I don't get any reaction from my listeners which proves that I need to put in more effort. I have failed many times in my career, but all my failures taught me important lessons which only made me stronger.

- **'Any message you would like to give the aspiring RJ's of this generation' ?**

My message for the aspirants would be to have an opinion of their own and to be a unique personality. It's always important to voice out your opinion on current issues. One should always know how to get the attention of its listeners and to modulate their voice accordingly. Since radio is a non-visual medium, one should know how to dance on AIR only with their voice.

By- Ashwathi Thacholi and K. Anjali Sharma.

Chatpata Chat with Jamuna Pandey!

Interviewing well-known and famed people is something we see regularly, but a person who makes ends meet with just enough resources is the source of true inspiration. Jamuna Pandey, is one such inspiration to all and sundry.

Jamuna Pandey and her husband have been in the chaat business for over 15 years and were settled in Mysore before moving to Bangalore six years ago. Taking care of the education and marriage of her two daughters and one son with just a small chaat business, buried her in a debt. She, however, did not lose hope and slowly paid off her debts. She worked at several part-time jobs and took up massive orders to make her living.

Her chaat shop serves a plethora of snacks and salads which include samosas, kachoris, sandwiches and much more. She has something for everyone. She likes to experiment with her dishes to get exciting results which are delicious. We hope she keeps doing well in her business and reach amazing heights in life. By- Devika Rani.



STUDENTS' ACHIEVEMENTS

INTERNSHIP:

Final year student Swaroop Kunwar completed internship at Deccan Herald in 2017.

Second year student Simran Jeet Kaur completed internship at Dainik Bhaskar during December 2017- January 2018.

BLOGGERS:

Second year student K. Anjali Sharma has a blog page where she blogs under the id ankarasharma.wordpress.com/

Second-year student Fatema Kapadia is a theme blogger and writes on topics related to achievements, travel and social issues. The blogging id is https://dreamcatchers72.wordpress.com/

Second year student K. Anjali Sharma won **third prize** in the Journalism event- 'Verbattle' during Inter-Collegiate fest DISHA 2017.

Second-year student Syeda Huzaifa is a blogger and also a Professional Emcee. She hosts events for Oracle, Mantri, Blackberry and many other companies.

Second year students Priya Cherian, Simran Jeet Kaur, Varsha S. and K. Anjali Sharma of attended 'Expressions 2018', a National seminar on 'Trends and Challenges in Media, Films and Entertainment' on February 8 2018 at Commits.

Second year students Priya Cherian, Simran Jeet Kaur, Devika Rani, Varsha S and K Anjali Sharma attended a workshop on 'Film Appreciation' on February 22, 2018 at Presidency College.



Syeda Huzaifa hosting an event

Department of Journalism Conducted Various Activities with the Motto - "Imparting Education with Practical Approach"

DECCAN HERALD SPONSORED SOFT SKILL TRAINING WORKSHOP



Corporate Trainer Mallikarjuna conducting Workshop on 'Communication Skills'



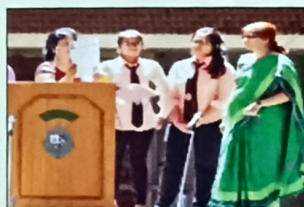
Valedictory

DISHA 2017 : INTER - COLLEGIATE "VERBATTLE" COMPETITION



Verbattle Event : Seen along with judges, participants and prize winners

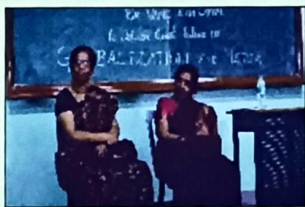
RELEASE OF PRISM



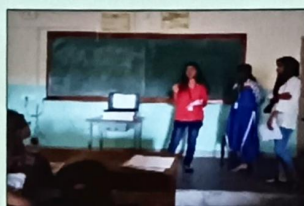
Prof. Esther Prasana Kumar Releasing Prism Vol- 8



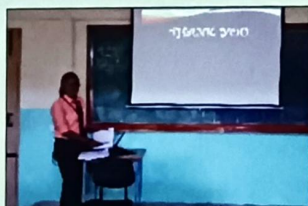
GUEST LECTURE



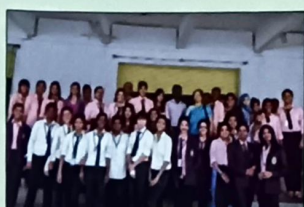
Special Guest lecture by Dr. Vani Ramgopal



PPT Presentation by First, Second and Final Years Students



Winners of Best PPT



Visit to Deccan Herald Printing Press



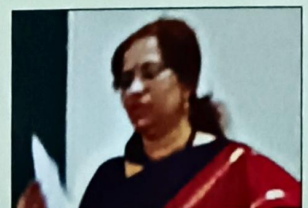
Inter Class Debate on Reality Shows



Winners of Best Print Advertisement



Mrs. Chaya Anilkumar Presenting Paper in National Conference at Maharani Lakshmi Ammani College



Presenting Paper in National Conference at G F G C.



Bulletin Board



Outgoing Class of 2018

SELF DEFENCE

Nothing feels better than knowing you can take care of yourself mentally, financially and physically. However, few think that physical activity is just an exercise. Today, when we take a look at the increasing number of rape cases, we can see that the safety of women is at stake and under such circumstances it is important for every woman to learn to defend themselves. The question that matters here is – "How is self-defense beneficial to everyone?"

The answer to which is something we all strive to get and is actually quite simple.

1. It helps in building up confidence.
2. It helps in developing self-discipline.
3. It improves physical strength and promotes a healthy lifestyle.
4. It improves street awareness and alertness of attackers.
5. It helps you develop a fighter's reflex which may just come in handy in a life and death situation.

These are just some of the reasons which are amplified by the practice of Martial Arts. One can cultivate them with regular practice to be one's own bodyguard. **By : Syeda Huzaifa.**



Say 'NO' to Animal Abuse!

We are taught that souls, whether in a human or in an animal, are the same. There is no difference. Yet, we see animals being abused daily. The Prevention of Cruelty Act, passed in 1960, to prevent the infliction of unnecessary pain or suffering on animals, has not been revised for the last 50 years. The maximum punishment under this act is a fine of 50 rupees or to three months or both.

'People for certain organizations complaints cruelty. Animal activists in India are working hard to spread news against animal cruelty and signing petitions in order to catch the government's attention to make better laws for the same. We hope that someday, we will treat animals with the love and kindness they deserve. **By : Anusha Ramesh**

**STOP
ANIMAL
ABUSE**

Phone Photography

Photography is a profession that requires effort, time and patience along with perseverance and skills. The present generation loves to click selfies and post them on Facebook and other Social Media. Phone Photography is a talent that requires creativity in the eye of the photographer. Addiction to selfie is a psychological disorder. **By: Varsha S.**



Life

Life is full of struggle, success and love mixed with feelings and emotions. It takes a number of twists and turns to test our courage and capabilities. How we tackle them with dignity, dedication and determination (three D's) proves our credibility to handle life.

Life teaches us a lesson to strive forward with ambition and not back out from tough situations like cowards. As Oprah Winfrey once said – "The more you praise and celebrate your life, the more you have to celebrate in your life".

By : Simran Jeet Kaur

Edelweiss

Smiles unfurled to tunes of daybreak,
The white of virtue aglow,
A charm inherent since Time hath birthed,
Through affliction still did show;

In Sun and Storm, gnarled to the test
Callous a sapling might be,
Yet instead no churlish malice
Did one bear witness to Thee.

Hallowed with reckless adventure,
Wast thou still one thine own
Undaunted, unrestrained, thy soul
As dying wild embers shone;

Unflinching, an audacious glow
Didst thou cast upon the dark,
A crusade to a pious self
Didst saintly upon embark

When Time hath spanned a dozen years,
Neath yellowed pages one dost find
Thy soul, spilled out in sable ink,
Hath returned to me in kind.

Tested and tried, still standest true
Though little and far begone,
A Warrior, every morning blooms,
Of Beauty second to none.

By- Cecilia Juanita



Editorial Board

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K. Anjali Sharma

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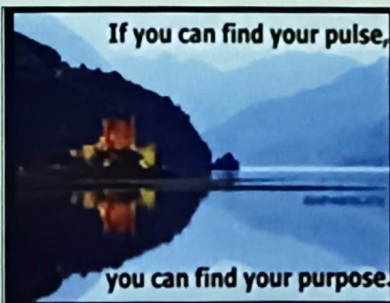
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If you can find your pulse,

you can find your purpose.



Editorial Team