

Dandeli is the place for the nature and animal lovers. There are many places to explore in Dandeli, one such place is Dandeli wildlife sanctuary, which is one of the largest wildlife sanctuary in the state. It is a home for more than 200 types of species and if one is lucky they can spot various wildlife animals.

Mapratha R

Mullayanagiri is the highest peak in Karnataka named after a renowned sage Mullappa Swamy and a small temple on top is dedicated to him. Mullayanagiri is the best place for trekking in Karnataka. The region is not very faraway from Bangalore which makes it a perfect place for weekend getaway.

Mapratha R

Shivagange, popularly known as Dakshina Kashi is located in the Tumkur district. The hill resemblance the shape of the shiva Linga and olakala teertha a natural springs within a cave attracts the tourist. It is said that ghee turns into butter When Abhishekha is performed. There is a secret tunnel extends from the garba Griha to the Gavi Gangadhareshwara temple. Shivagange is a blend of adventure, spirituality, and natural beauty. If one has to escape from the Bengaluru city hectic traffic. Shivgange is a place to visit on a weekend.

Naina

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Planning a trip to Coorg most places tourist for your next holiday. Beautiful coffee plantations evergreen timber forests minty hills alluring peaks, lush green valley and unending stretch of tranquility defines the hilly abode of Coorg. Also Known as Kodagu is one of the smallest district yet most Scenic state of Karnataka. It is also know as "Scotland of India".

Here is the list of the most popular place to visit in Coorg

1. Abbey Falls Cascading down from a height of To feet Abbey falls is adruly a sight da cherish "During the rule of British this place was called Jessy falls by the first brilish chaplain in the memory of his Prelly daughter Libe him, you too are sure to been amoured by the beauty of this sizzling white stream of water gushing.

2. Iruppufalls Tucked away in the Brahmagiri mountain range hight of 170 feet in two distinct stages not only to bask People come here not in natural beauty but also to bathe in the pristine water of the fall that is believed to be holy.

3.Raja's Seat one of the best tourist place.This beautiful garden parched as a hill rock have been the favorite place of kadara kings they spent.Their time to watch glorious Sunset.

4.Brahmagiri hills For the adventure enthusiasts, trekking through the verdant tralls of Brahmagiri Hills is perhaps is one of the best things to do to 300 feet high encounter natural beauty at it's best.

5) Nagarhole National Park: A part of the Nilgiri Biosophere Reserve Nagarholle National park is a must visit in Coorg it's varied flora and fauna Amidst at the dense forest lushvalley's you can find rich population Sloth Bear, Barking deer, Bengaltiger 250 species of bird. Finding yourself deep in this park dolled with Rose wood, Teakwood with the Coorg tribe is an experience that you can never forget!

Aanchal Poonacha

EDITING TEAM



PRISM

Reflecting Ideas

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Evolution of Smartphones

Evolution to smartphones If you were born in the 90s or early 2k, you are likely to remember how time flew as we moved from Nokia playing the snake game to creating rooms and even inviting friends to play together. Fast forward, we can witness how quickly the world has adapted to the daily innovations. From PCO coin booths to landlines making interstate and overseas calls which has revolutionized the world, helping us to connect with people without using post office. The system is growing beyond imagination where we get new updates and creative media every day. The communication function was introduced with PCO, leaving little time for message transmission. They have been used by the public and can be used to make local, interstate and international calls at various rates. Then came the landline, which continued into the 21st century. Fixed installations have decreased due to the development of the mobile network and the aging of copper networks. Although it is still used in some places, the signal is weaker compared to the cellular network. The landline era was changed by a new version of basic phones that had more features and were easy to carry. Privacy and convenience increased sales and attracted the public. Although new phones are launched with advanced technology, these phones are increasingly used in rural areas. Thanks to new media, the informative age bought man closer to mobile phones replacing the landlines. Smartphones with better features and functions than the basic model were launched, which led to the continuous development and growth of the industry since 2008. The market size and number of models grew and gave more room to add phone features and advanced methods. Which is the most used and daily companion in everyone's life today, without which many do not start their morning. The development and advancement of the phones we use today is much more than our thoughts, the convergence of calculator, computer, camera, calendar, recorder, radios, SEOs and many more features keeps us amazed and curious about how we can best use the technologies. We are the last and privileged generation to teach our parents the ways and methods of using such phones. Now we have to push forward and make more amazing progress for future generations to use them properly.

By Angel Priya

Cultural Couture: The Role of Fashion in Expression

In today's diverse world, fashion serves as a powerful tool for expressing identity and cultural heritage. Clothing choices often transcend mere aesthetics, encapsulating personal beliefs, social status, and cultural affiliations. From traditional garments to contemporary streetwear, what we wear speaks volumes about who we are and where we come from. For many, traditional attire is a source of pride and connection to their roots. Indigenous patterns, vibrant African prints, and intricate Asian textiles are not just beautiful but also steeped in history and meaning. Wearing such garments can be a way of preserving and celebrating one's heritage in a rapidly globalizing world.

Additionally, fashion promotes diversity of identity and inclusivity. An increasingly diverse industry is reflected in the rise of gender-neutral collections and the acceptance of a range of body shapes on the catwalk. At the forefront, designers such as Virgil Abloh and brands such as Chromat are making sure that fashion embraces diversity in all its forms.

Fashion in metropolitan settings frequently reflects social movements and subcultures. The minimalist lines of high fashion, the baggy trousers and bling of hip-hop, and the leather jackets and mohawks of the punk rock scene all serve as markers of identification and membership within particular groups. Fashion becomes a visual activism channel via which attitudes, beliefs, and even political positions are communicated.

Furthermore, the emergence of ethical and sustainable fashion draws attention to the growing concerns regarding social justice and the environment. People can use fashion as a statement of conscience by matching their wardrobes with their principles by selecting eco-friendly textiles or buying fair-trade goods.

Ultimately, fashion's interplay with identity and culture underscores its significance as a dynamic and inclusive form of self-expression, bridging the past with the present while paving the way for future generations.

By Seeya Shree J

Glimpse of Activities

Department of journalism conducted various activities with the motto of imparting education with practical approach.

Field Visit

23/11/23: 23/11/23: Department of journalism staff and students visited BCU radio and TV studio to learn the techniques of audio-visual media production.

Webinar

25/11/23 & 01/12/23: Final Year Students Presented Paper online on the topic 'Impact of WhatsApp in Higher Education and Family Communication'.

Guest Lecture

06/06/2024: A guest lecture on 'Positivity in Life' was conducted. College counsellor Mrs. Yallina Thomas was the resource person.

Inter-Class Competition

03/06/2024: Inter-class Digital Poster Making competition was conducted. Best three posters won the prize.

04-06-24: Final and second year students presented PPT related to syllabus and media. Best PPT won the prize.

Public Speaking Skill Activities

Class Debate: As part of the public speaking skills, a debate was conducted for the final year students during the class hour on the topic 'Is Indian Media Ethical in Reporting issues?' on **26/10/2023**.

Group Speech: Final year students participated in the group discussions and presented group speech on the topics 'ChatGPT & AI' and 'Are freebies beneficial or not?' during the class hours on **11/11/2023**.

Leadership Quality and Crisis Management: To instill leadership quality in a small group, a crisis management activity with a case study was conducted for the final year students on **16/12/2023**.

Bulletin Board: A bulletin board on the topic 'Electronic Media' was put up by the final year students.

20/06/2024. An awareness campaign on water conservation was conducted in print an social media

Smitha G

BCU Field Visit

Department of journalism staff and students visited BCU radio and TV studio to learn the techniques of audio-visual media production. Final and Second year students presented radio program which was aired on BCU Radio. Prof. Narasimha Murthy, Dean & Chairman, department of journalism & mass communication, BCU interacted with the students and gave a brief history of the communication department. A documentary on Transgender produced by the PG students was screened. About ten Final year students and second year student Smitha presented a radio programs which was aired on BCU radio. Students also visited TV studio to learn the television program production. About 20 students benefited from the field visit. Final and Second year students presented radio program which was aired on BCU Radio on 23/11/2023. Final year students presented radio skit on the topic 'Social Media Addiction'. Second year student Smitha G gave a radio talk on 'Importance of Radio in Society' and interviewed media person Mr.Veeresh. Dr. Chaya Anilkumar had trained the students.

Smitha G

EBSB Camp - Uttarakhand

EK BHARAT SHRESHTA BHARAT CAMP held in Ranibagh, Uttarakhand. It's Known as "Dev Bhumi or Shreshta Bhumi "owing to it's huge number of Hindu Pilgrimage sites such as Kedarnath, Bhadrinath and Proximity to Mount Kailash. It has a Pahari Culture. Folk Dance, Music and Festivals are a Huge Part of It. The camp consisted of Morning walk through Hills , Rivers, Drill Practice & many informative lecture classes were held . We had an amazing experience in the camp followed by Many Activities, Games ,Musical Representation, DJ Nights, Cultural Exchange Programmes. Expa Classes were conducted. We Enjoyed in the visits to Rajbhavan, Observatory Centre (Telescopic View), Himalayan Museum and Military Headquarters of Haldwani (Defence Helicopter View) . An Excursion to Nainital Zoo, Nainital Lake and Temples exposed us towards their culture. We savoured different Foods of Uttarakhand. A Movie Night was organised & screened "Shershaah" Movie. Fortunately,we had the chance to visit Delhi where we saw Red Fort, Lotus Temple, India Gate, War Memorial and Shopped in Sarojini Market. Altogether, The Best Camp I have ever Attended which paved a way for New Adventures and Love from Pahadians was Remarkable.

Mamatha P N


Causes of Breast Cancer

Cancer is an abnormal growth & body cells. Each one of us is born with a potential for Cancer. one cannot "Catch" it as one would an infection or a Cold: When the programming of a cell or a group of cells is affected growth may become uncontrolled. Some of the factors that Can alter the code are Chronic irritation, tobacco, smoke And dust, radio activeSubstance, age, sex, race & Heredity. while one Cannot Control Many of these factors, we need to be aware of the ones we can Control Of "Prevention is definitely better than treatment of cancer". There are 19 cancer that Can generally related to lifestyle. Some of them are Oral Cancer, Skin Cancer, Kidney Cancer, Ovarian Cancer, etc. Breast cancer can occur both in men and women .Breast cancer is increasing to the women at the age of 40. Breast Cancer is a disease in Which cells in the breast grow out of control. Breast cancer can begin in different parts of the breast A breast is Made up of three main Lobules, Ducts, Connective tissues. Different people have different symptoms of breast cancer .The lump is the most common symptoms of breast cancer The second thing is thickening and or swelling part in the breast The symptoms are lump or swelling in the breast Redness or flaky Skin in the breast, irritation or dipping breast skin, nipple discharge pulling in of the nipple or pain in the nipple area.

Iqra Nazz

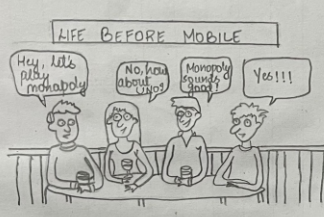
"Cancer doesn't care, so you have To"

I still mourn...
Silently,
Deeply,
Sincerely...
I'm not sure if it's for the life that is left to continue without you,
I don't know if it's for the part of me that remains dead,
Or for us which happened to be incomplete.
But I still mourn.

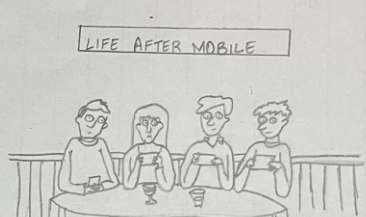


Angel Priya

LIFE BEFORE MOBILE



LIFE AFTER MOBILE



Yogitha R

Student Achievements

Final year student



Sona Kumari and Rahi
completed Swayam MOOC certificate course on "Effective Business communication" offered by IIM Bengaluru, In December 2023.



Rahi completed Swayam MOOC certificate course on photo journalism offered by Pondicherry university in December 2023 she secure third prize in the photo journalism MOOC photo contest 2023, theme-photo story micro entrepreneurs in the unorganised sector organised by the Pondicherry university

Second year student

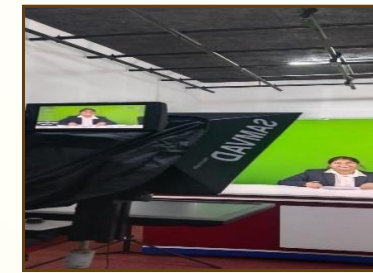


Smitha G
gave a Radio talk on Importance of Radio in society and interviewed media person Mr Kushal.



Aanchal Poonacha
won a the title of "Miss Beautiful India 2023" represented Karnataka in National level pageant of Miss Super Model India

Naina

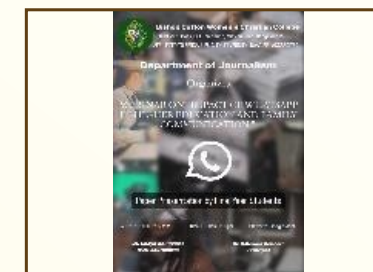


FIELD VISIT TO DEPARTMENT OF MASS COMMUNICATION TO BCU



GUEST LECTURE ON "POSITIVITY IN LIFE"

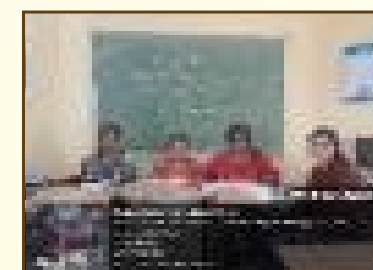
INTER-CLASS DIGITAL POSTER MAKING COMPETITION



FINAL YEAR STUDENTS PRESENTED PAPER ONLINE ON THE TOPIC "IMPACT OF WHATSAPP IN HIGHER EDUCATION AND FAMILY COMMUNICATION".



PPT PRESENTATION BY 2ND YEAR STUDENTS



A CLASS DEBATE WAS CONDUCTED FOR THE FINAL YEAR STUDENT

Bulletin Board:

A bulletin board on the topic 'Electronic Media' was put up by the final year students.

Moulya C