



PRISM

REFLECTING IDEAS

BISHOP COTTON WOMEN'S CHRISTIAN COLLEGE

#19, 3rd Cross, C.S.I. Compound, Mission Road, Bangalore-560027

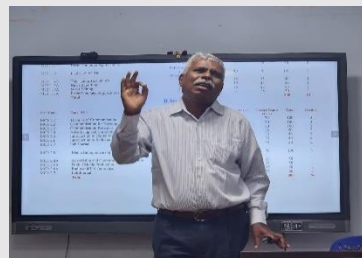
DEPARTMENT OF JOURNALISM

SPECIAL EDITION ON GLIMPSE OF DEPARTMENT ACTIVITIES

VOL:2 JUNE 2024

Hands on Experience on Live radio script recording:

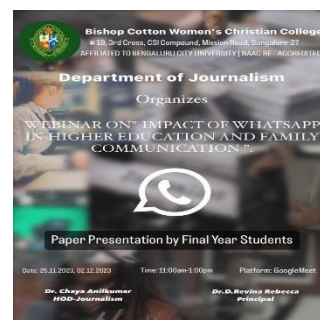
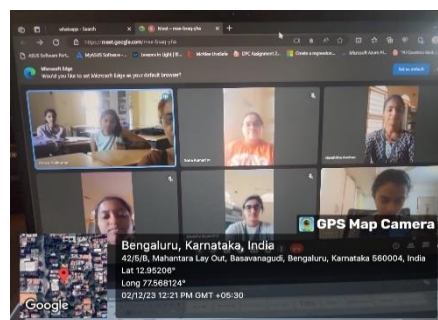
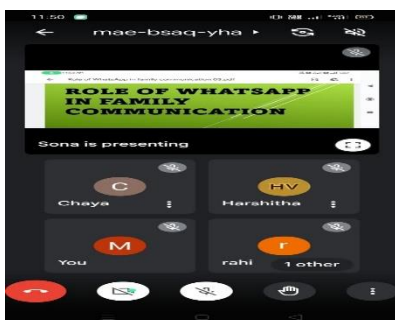
This visit was organised by the Journalism Department of Bishop Cotton Women's Christian College, providing us with a unique opportunity to gain practical insights and experience in the fields of radio and television broadcasting. Through this initiative, we were able to showcase our skit on mobile addiction and learn about the various facets of media production. The guidance from Narasimha Sir and the comprehensive tour of BCU University. we performed a skit on mobile addiction to raise awareness about its impacts and later it was released on BCU radio, followed by an insightful tour of the University led by Narasimha Sir. Our skit highlighted the adverse effects of excessive mobile usage on health and social interactions, receiving positive feedback from the radio staff. Narasimha Sir showed us the room where TV broadcasts are done and provided valuable guidance on our further studies. The tour showcased BCU University's impressive facilities, including modern academic buildings, student recreational areas, a sports complex, and advanced research centres. We extend our heartfelt thanks to our teacher, Chaya Ma'am, for organising this visit and bringing us to BCU Radio of Bangalore City University. Her dedication and efforts provided us with this valuable opportunity to gain practical experience and insights into the world of media and broadcasting. Overall, the entire experience was enriching and provided us with valuable insights into both the operational aspects of broadcasting and the University's commitment to holistic education.



-Azra Fathima & Nada Sana

Department of Journalism Hosts Online Paper Presentation

The Department of Journalism conducted Online Paper Presentation using Google Meet on November 25th and December 2nd, 2023. Under the guidance of Dr. Chaya Anil Kumar, Head of Journalism. Students were given a choice between two topics: "WhatsApp's Role in Family Communication" and "WhatsApp's Role in Education". They conducted surveys via Google Forms with 30 respondents to gather primary data. The presentations allowed students to explore the significant impact of WhatsApp on different aspects of life. Those who chose to examine family communication looked at how WhatsApp helps maintain connections among family members, supports communication dynamics, and enhances family bonds despite physical distances. Meanwhile, students who focused on education analysed how WhatsApp facilitates learning, enhances communication between students and teachers, supports group study, and provides access to educational content. It provided students with hands-on experience in conducting primary research and presenting their findings in an academic setting. It also underscored the practical applications of their coursework, demonstrating how digital tools like WhatsApp can influence both personal relationships and educational practices. Overall, the Online Paper Presentation was a resounding success, showcasing the students' research capabilities and the practical applications of their studies. Dr. Chaya Anil Kumar's guidance was instrumental in steering the students through this process, ensuring a productive and insightful academic exercise.



-Harshitha & Ramya

POSITIVITY IN LIFE

The department of journalism organized a guest lecture on positivity in life, resource person was Mrs. Yallina Thomas the counselor of BCWCC. She spoke about some tips and trick to stay positive during stressful like events and how to be happy in this busy working life. Mrs. Chaya Anil Kumar HOD journalism gave the welcome speech. The counsellor told the students to follow some tips to be happy, first one is to give positive affirmation to ourselves before sleeping and when you get up in the morning, affirmation like I am confident, I am a happy person etc. The second tip was to observe small things that makes a difference like a blooming flower, a child playing. Yallina ma'am also narrated two stories, one about a king and his servant and another one about an English teacher and his student, through which the students connected and learned the art of being positive and thinking positive during stressful times. Mrs. Yallina Thomas also asked students to help their friends, family members or any stranger who is in need of help as this act will bring positive attitude in once's life. At the end of guest lecture, the counselor conducted a small activity where the students were asked to convert negative statement into positive ones like I am can't do this into I can do I. The Guest lecture was organized for 3rd and 2nd journalism students of Bishop Cotton Women's Christian College, it was a very insightful session, the program began with bible reading and prayer by final year student carol and Ramaya respectively 2nd year student Smitha proposed vote of thanks. the resource person was also provided with a momentum. It was a very positive and bright full interactive lecture



-RAHI

Internship Program

The Bangalore City University wanted students to have practical skills and real-world experience along with their academic degree studies. So, they introduced the internship programme as a paper in the final semester among the students with certain guidelines and conditions. The students were asked to intern in various companies and institutions in their respective fields for 30 days and at least 90 hours. They were to be mentored by their head of department in the college and the assigned mentor of the organisation while doing the internship in the organisation. Students also had a log book sheet to be filled every day and write a report of the internship in the end. Final year students Sona Kumari M, Manisha Rajpurohit and Nada sana from the department of journalism interned in various organisations by choosing their internship programme under the subject journalism .Sona Kumari M and Manisha Rajpurohit worked as social media managers in creamy treats (baking company) and Maruthi jeans, their task was to handle the social media pages, create content in the form of writings, pictures, videos and so on, post and upload content and engage with customers and complete everyday tasks given by their mentor Nada Sana interned in a NGO named, "possible Kanasu Alu". Her work was to interact with children, have activities for them, create content for social media and complete everyday tasks given by her mentor. The students had an insightful experience in the application of practical skills and were also eager and prepared for their future endeavours.



-Sona Kumari M

Department of Journalism Organizes Intra-Class Debate Competition:

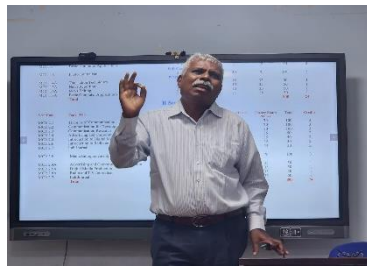
On October 26, 2023, the Department of Journalism hosted an engaging debate under the supervision of Dr. Chaya Anil Kumar, head of the department. The debate, which was part of the academic curriculum, focused on the topic "Is Indian media ethical in journalism?" "Two teams participated in the debate: one advocating in favour of the topic and the other opposing it. Each team presented their perspectives, providing well-supported points to argue their stance on the ethical practices of Indian media. The debate lasted for one day, with the girls emphasizing the importance and ethical nature of Indian media. Throughout the session, each team shared unique viewpoints, contributing to an interesting and informative discussion. The debate provided an in-depth understanding of the ethical considerations surrounding Indian media, making it a valuable and enlightening experience for all participants.



-Carol Krupa
& Blessy

DEPARTMENT OF JOURNALISM ACTIVITIES YEAR 2023-2024

Visit to BCU Radio Station



Guest Lecture on Positivity in Life



Bulletin Board



PPT Presentation



PPT- Prize Winners



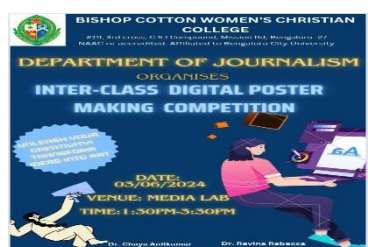
Leadership Quality & Crisis Management



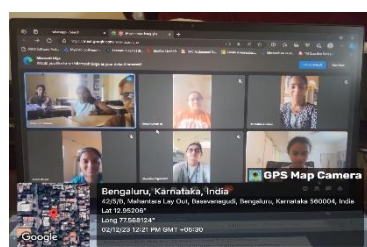
Class Debate



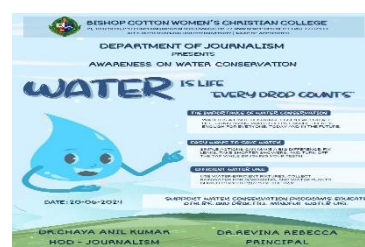
Inter-Class Competition



Webinar



Awareness Campaign



Sports Day



Leadership Quality in Crisis Management

Department of Journalism hosted a dynamic intra-class leadership quality program under the supervision of Dr. Chaya Anil Kumar (HOD Journalism). In order to develop leadership qualities among the students of the class. The event, aimed at identifying leadership qualities and skills in students as a part of their academic's practical's. The class was divided in two groups, they mainly focused on crisis management. Each group was given a crisis situation. Group one was given a task of addressing a situation that occurred in a multi- specialist hospital. The scenario involved the death of a patient, where the family alleged negligence on the part of the attending doctor. The challenge for the group was to analyse the circumstances surrounding the patient's death and come up with response to the allegations.



Group Two's Crisis involved a situation where union members of the company were planning to go on strike as their salaries were not raised from long period. The group's challenge was to analyse the situation and come up with solutions to address this issue and form a strategy to prevent or resolve the strike. Both the groups were given a crisis situation to come up with the solution, they had to come up with different ways they could use to solve the crisis that was given to them.

Both the groups selected their leaders who would represent their group, ideas and thoughts. Members of both the groups were involved in research, critical thinking, reasoning, discussions to come up with the solution for the crisis given to them. situations offer students diverse perspectives and challenges, by improving their learning experience. Both the groups showcased cooperation, team work, and effective communication while presenting their ideas on crisis given to them. Both the teams were able to come up with an effective solutions and ways of the crisis management. The intra-class leadership quality program provided an opportunity for students to apply theoretical knowledge to real life situations in crisis management. Their solutions showcased their ability to analyse complex issues.

-Manisha Rajpurohit



Department of Journalism Hosts Group Speech Presentation

The Department of Journalism recently held a Group Speech Presentation session, led by Dr. Chaya Anil Kumar, Head of the Department. The event took place on November 11, 2023, and featured enthusiastic participation from students. They explored two current topics: "Will Freebies Help or Be Beneficial for the People?" and "Artificial Intelligence and ChatGPT. "Students choose one topic and work in groups, with each member playing an important role. They gathered information, conducted research, drafted their speech, and prepared the final presentation together. This process ensured a thorough approach to their chosen topic. The presentations showcased the students' understanding and insights, as well as their ability to work as a team, manage their roles, and communicate effectively. Their thorough preparation helped them deliver well-informed and clear presentations. Dr. Chaya Anil Kumar commended the students for their dedication and research depth, emphasising the importance of such activities for developing their journalistic skills. The event not only provided valuable learning but also encouraged teamwork and intellectual curiosity among the students. Overall, the Group Speech Presentation was a great success, highlighting the students' ability to handle complex topics and present their findings confidently.



- Trishala Laksmi

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Best Outgoing Class
