



BENGALURU CENTRAL UNIVERSITY

SYLLABUS FOR BA SOCIOLOGY

**CHOICE BASED CREDIT SYSTEM
(SEMESTER SCHEME)**

2019-2020 onwards

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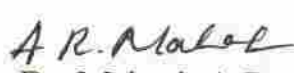
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BANGALORE CENTRAL UNIVERSITY
SOCIOLOGY SYLLABUS for BA PROGRAMME
CBCS SCHEME: 2019-20 Onwards

Course Content							
Paper Code	Course	Instruction Hrs./Wk	Duration of Exam	Marks for Final Exam.	Internal Assess.	Total Marks	Credit
Semester I							
SOC 101	Fundamentals of Sociology	5	3	100	50	150	3
Semester II							
SOC 151	Social Institutions and Social Change	5	3	100	50	150	3
Semester III							
SOC 201	Study of Indian Society	5	3	100	50	150	3
Semester IV							
SOC 251	Crime and Society	5	3	100	50	150	3
V Semester							
SOC 301	Sociological Thought	4	3	100	50	150	3
SOC 302*	Sociology of media and communication	4	3	100	50	150	3
SOC 303*	Industrial Sociology	4	3	100	50	150	3
VI Semester							
SOC 351	Elements of social Research	4	3	100	50	150	3
SOC 352#	Sociology of Tourism	4	3	100	50	150	3
SOC 353#	Sociology of Marketing	4	3	100	50	150	3

* , # - Optional Courses, Select ONE from the TWO

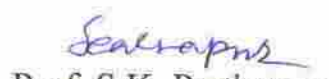

Mrs. Renuka B.

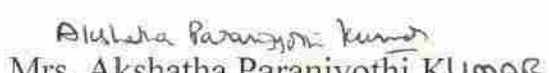

Dr. Mahesh A.R.


Smt. Rajeshwari A.


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Course Content Pages			
SI No	Course Code	Course Title	Page
1	SOC 101	Fundamentals of Sociology	5
2	SOC 151	Social Institutions and Social Change	7
3	SOC 201	Study of Indian Society	8
4	SOC 251	Crime and Society	11
5	SOC 301	Sociological Thought	13
6	SOC 302	Sociology of Media and Communication	15
7	SOC 303	Industrial Sociology	17
8	SOC 351	Elements of Social Research	19
9	SOC 352	Sociology of Tourism	21
10	SOC 353	Sociology of Marketing	23

I Semester

SOC101 :Fundamentals of Sociology

Objectives: this course will help the students

- 1.To understand the basic concepts in Sociology
- 2.To study the relationship between Sociology and other social sciences
- 3.To study the different branches of Sociology
- 4.To understand the process of socialization and its importance

Unit –I Introduction

15 Hrs

- a. Meaning, Definitions, and Scope of Sociology
- b. Sociology as a Science; Importance of the Study of Sociology
- c. Perspectives –Structural-Functional, Conflict and Symbolic Interactionism

Unit–II Branches of Sociology

10Hrs

- a. Social Anthropology; Social Psychology
- b. Industrial Sociology; Medical Sociology
- c. Rural Sociology; Urban Sociology

Unit – III Basic Concepts

10Hrs

- a. Social Structure and Social Functions
- b. Role and Status
- c. Social Stratification – Characteristics; Social Mobility and Types

Unit – IV Social Norms and Social Control

10 Hrs

- a. Meaning of Social Norms and Social Values
- b. Social Control, Objectives, Types
- c. Agencies of Social Control - Formal and Informal.

Unit – V Culture and Socialization

15 Hrs

- a. Characteristics, Elements and Types of Culture
- b. Socialization - Agencies and Importance.
- c. Theories of Socialization : C.H. Cooley and G.H. Mead


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II Semester

SOC151: Social Institutions and Social Change

Objectives: this course will help the students

1. To understand the basic social institutions
2. To study the relevance of social institutions
3. To study the concept of social change and its dynamics
4. To understand the process of social change and its factors

Unit –I Social Institutions

12 Hrs

- a. Meaning, Definition and Characteristics
- b. Importance and Functions of Social Institutions
- c. Types – Primary and Secondary

Unit – II Marriage and Family

12 Hrs

- a. Marriage – Meaning, Objectives and Types
- b. Family – Meaning, Functions and Types
- c. Recent Changes in Marriage and Family

Unit – III Religion

12 Hrs

- a. Meaning and Elements,
- b. Functions and Dysfunctions of Religion
- c. Prominent Religions in India – Hindu, Muslim, Christian and others

Unit -IV Education

12 Hrs

- a. Meaning and Forms of Education
- b. Functions of Education
- c. Education and Social Mobility

Unit- V Social Change

12 Hrs

- a. Meaning and Characteristics
- b. Factors - Biological, Cultural and Technological
- c. Theories of Social Change – Linear, Cyclical, Structural-Functional, Conflict



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References

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- Dube, Leela, 1974. *Sociology of Kinship: An Analytical survey of Literature* Bombay: Popular Prakashan.
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III Semester

SOC201 : Study of Indian Society

Objectives: this course will help the students

1. To provide sociological understanding of rural and urban society in India
2. To acquaint students with basic concepts in rural and urban studies
3. To analyze rural and urban problems in India
4. To impart skills to reconstruct rural institution evaluate rural development.
5. To understanding the linkages between urban and rural reality

Unit - I :Introduction:

Hrs -10

- a. Distribution of Population - Racial, Religious and Linguistic Groups.
- b. Unity and Diversity
- c. Problems of Integration

Unit - II: Social Organization:

Hrs -13

- a. Caste – Characteristics and Recent Changes.
- b. Scheduled Castes and Scheduled Tribes; OBC and Minorities
- c. Social Classes – Agrarian, Industrial and Emerging Trends in Classes

Unit –III Village Community

Hrs -10

- a. Meaning and Characteristics,
- b. Types of Rural Settlements,
- c. Problems of Rural Community

Unit – IV Urban Community

Hrs -12

- a. Meaning and Characteristics of Urban Community.
- b. Growth of Cities in India; Rural Urban Transition
- c. Urban Problems – Housing, Water Supply, Sanitation and Pollution

Unit – V Marriage and Family in India

Hrs -15

- a. Marriage Among Hindus Muslims and Christians
- b. Joint Family – Meaning and Characteristics,
- c. Changes in Family in India



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- Thapar, Romesh. 1977. *Tribe, Caste and Religion in India*. Delhi: Macmillan India Ltd.
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IV Semester

SOC 251: Crime and Society

Objectives

The course is designed to achieve the following objectives:

1. To acquaint the students with the changing profile of crime and criminals
2. To equip with the emerging perspectives of crime causation
3. To sensitize them to the emerging idea of correction, its types and measures.
4. To acquaint with recent advances in correctional measures and programmes;
5. To demonstrate knowledge about theoretical perspectives on crime.
6. To sensitize the students about causes and consequences of crime.

UNIT - I : Introduction

Hrs -14

- a. Meaning and Concept of Crime and Deviance
- b. Characteristics of Crime; Types of Crimes
- c. Causes for Criminal Behaviour.

UNIT - II : Theoretical Perspectives

Hrs - 12

- a. Anomic theory (Durkheim, Merton)
- b. Differential Association Theory (Sutherland)
- c. Labeling Theory

UNIT - III : Changing Profile of Crime

Hrs -12

- a. Organized Crimes; Terrorism
- b. White Collar Crime
- c. Crimes against Women

UNIT – IV : Juvenile Delinquency

Hrs -12

- a. Meaning and Causes
- b. Legislative Measures
- c. Rehabilitation – Remand Home, Certified Schools, Vocational Training.

UNIT - V : Correction Methods

Hrs -14

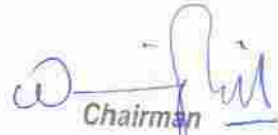
- a. Meaning and Significance of Correction
- b. Theories of Punishment - Deterrent, Preventive and Reformative
- c. Alternative Imprisonment – Probation and Parole


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Reference Books

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V Semester
SOC 301: Sociological Thought
(Compulsory)

Objectives: this course will help the students

1. To familiarize with the social, political, and intellectual contexts of the emergence of sociology.
2. To gain an understanding of some of the classical contributions in sociology.
3. To know the theoretical foundations of Sociology.
4. To develop critical thinking, analytical ability to interpret the social scenario.

- Unit1. Sociological Thought** 10 Hrs
- a. Historical background of social thought – social context and intellectual traditions.
 - b. Transition from Social Philosophy to Sociology
 - c. Emergence of Sociology – Enlightenment, Industrial Revolution, French Revolution, Growth of other Social Sciences.
- Unit2. Auguste Comte and Herbert Spencer** 10 Hrs
- a. Positivism and Hierarchy of Sciences
 - b. Law of Three Stages of Human Development
 - c. Doctrine of Social Evolution; Organismic Analogy of Society
- Unit3. Emile Durkheim** 10 Hrs
- a. Social Facts
 - b. Social Solidarity and the Division of Labour in Society
 - c. Suicide and its Types
- Unit 4. Max Weber** 10 Hrs
- a. Social Action and Types; Authority and its Types
 - b. Ideal Types, Protestant Ethic and the Spirit of Capitalism
 - c. Problem of Rationality, Bureaucracy
- Unit 5. Karl Marx** 10 Hrs
- a. Materialistic Interpretation of History
 - b. Laws of Dialectics,
 - c. Social Classes & Class Struggle; Alienation.


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References:

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SOC 302 : Sociology of Media and Mass Communication (Optional)

Objectives:

1. To learn role of media in society.
2. To prepare youth for journalism and career in media.
3. To learn pros and cons of media projections
4. To understand media as a catalyst of social change.

Unit I : Introduction

12Hrs

- a. Meaning of Sociology of Mass Media and Communication
- b. Nature and scope of Sociology of Mass Media and Communication
- c. Importance of the study of Sociology of Mass Media

Unit II: Mass Communication

12 Hrs

- a. Meaning, Nature and Types of Communication Media
- b. Regional Disparity in Communication Media
- c. Growth of Electronic Media and its Impact

Unit III : Mass Media and Society

12Hrs

- a. Growth of Media in India
- b. Mass media, Audiences and Effects on society
- c. Media Texts, Ideology and Society

Unit IV: Social Media

12 Hrs

- a. Meaning, Nature and Types of Social Media
- b. Youth and Social Media
- c. Role of Social Media in Civil Society

Unit V: Media and Social Change

12 Hrs

- a. Mass Media, Politics and Violence
- b. Media Impact on Culture
- c. Media as a Catalyst of Social Change.


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Reference

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SYH 303: Industrial Sociology (Optional)

Objectives: This course will help the students

1. To understand sociology of industry, labour, and human relations.
2. To get familiarized with actual problem situations in industrial organization.
3. To impart knowledge on management and organization workers in industry.
4. To study industrial society, industrialization process, and work transformation.
5. To understand the bearing of society and industry on each other.

Unit -I Introduction

Hrs -12

- a. Meaning and Scope of Industrial Sociology
- b. The Rise of Industrial Sociology
- c. Importance of Industrial Sociology

Unit -II Evolution of Industry

Hrs -12

- a. Industrial Development in India
- b. Division of Labour: The Manorial and Guild System; Bureaucracy
- c. Multi-National Companies, Corporates

Unit -III Concept of Work

Hrs -12

- a. Meaning and Importance of Work
- b. Work in Industrial Society, White Collar and Blue Collar Workers
- c. Production Relations – Surplus Value, Alienation

Unit -IV Industrial Problems and Trade Union Movement

Hrs -12

- a. Absenteeism, Monotony and Fatigue; Industrial Disputes.
- b. Functions, Problems and Prospects of Trade Unions in India
- c. Industry and Safety Measures

Unit -V : Industry and Social Change in India

Hrs -12

- a. Impact on Social Institutions – Family, Education, Caste and Religion
- b. Obstacles and Limitations of Industrialization
- c. Industry as Agent of Development


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References:

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VI Semester
SOC351 :Elements of Social Research
(Compulsory)

Objectives: this course will help the students to

1. Understand the nature of social phenomena and the issues involved in social research.
2. Study of research methods as a means of understanding social reality.
3. Exposure to the fundamentals of various research techniques and methods.
4. Learn the methods of data collection, analysis and report writing.
5. Acquaintance with the quantitative and qualitative strategies of research

Unit –I Social Research

10 Hrs

- a. Meaning, Scope and Importance of Research in Social Sciences
- b. Problems in Social Research
- c. Types of Social Research

Unit-II Research Procedure

10 Hrs

- a. Stages in Social Research
- b. Research Design and Types
- c. Hypothesis and Types

Unit –III Methods of Data Collection

10 Hrs

- a. Survey Method.
- b. Sampling, Types of Probability and Non-probability sampling methods
- c. Case Study Method

Unit –IV Tools of Data Collection

15 Hrs

- a. Primary Data; Observation and Types
- b. Interview method and Questionnaire; Advantages and Limitations
- c. Sources of Secondary Data

Unit – V Research Writing

15 Hrs

- a. Qualities and Types of Report
- b. Tables, Graphs and Diagrams
- c. Use of Statistics in Social Research, Central Tendencies – Mean, Median and Mode


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References

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SOC352: Sociology of Tourism (Optional)

Objectives:

This course aims to provide:

1. Basic knowledge on tourism.
2. Lessons on social aspects of tourism
3. Understanding tourism as a socio-economic force in social development.
4. Understanding cultural differences and respect for others culture.
5. Motivation to choose a career in tourism management
6. The impact of tourism on society

Unit - I : Introduction

Hrs - 12

- a. Meaning and Definition of Sociology of Tourism.
- b. Nature and Scope of Sociology of Tourism
- c. Significance of Sociology of Tourism.

Unit - II: Dimensions of Tourism

Hrs - 12

- a. Education Tourism- Higher Education and Research Activities
- b. Religious Tourism- Pilgrimages and Visits.
- c. Health Tourism; Leisure Activities

Unit - III : Tourism and Social Change

Hrs - 12

- a. Tourism Opportunities in India
- b. Effects of Tourism on Society.
- c. Tourism and Cultural Exchange.

Unit – IV: Policies and Programmes in Tourism Development

Hrs - 12

- a. National Tourism Policy
- b. Strategy and Action Plans for the Development of Tourism
- c. Measures to Improve the Tourist Places

Unit – V: Changing Nature of Tourism

Hrs - 12

- a. Impact of Terrorist Attacks and Natural Disasters
- b. Racism and Homophobia
- c. Consumer Behaviour in Tourism


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Reference Books

- Apostolopoulos, y., Leivadi, S & Yiannakis, A., (eds.) 2000, The Sociology of Tourism: Theoretical and Empirical Investigations, London: Routledge.
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SOC 353 : Sociology of Marketing (Optional)

Objectives:

This course aims to provide

1. Insight on Marketing Social relations and social behaviour.
2. Knowledge on the role of marketing in social welfare.
3. Functioning of marketing systems and their effects.
4. Career opportunities in social marketing.
5. Knowledge on unfair marketing strategies and their effects.

UNIT - I : Introduction to Sociology of Marketing

12 Hrs

- a. Meaning and Nature of Sociology of Marketing
- b. Scope and Significance of Sociology of Marketing
- c. Industrialization and Growth of Market.

UNIT - II: Marketing as a Social System

12 Hrs

- a. Social Structure of Marketing
- b. Social Problems in Marketing: Corruption, White Collar Crime, Extortion,
- c. Gender in Marketing network; Sex abuse. Stereotypes on women

UNIT - III : Marketing and Social Responsibility

12 Hrs

- a. Social Implications of Marketing Strategies: Advertisements and campaigns.
- b. Promotion of tobacco, smoking, alcohol and Substance Abuse
- c. Marketing impact on Native communities; Promoting the Corporate Image

UNIT - IV : Market and Media

12 Hrs

- a. Role of Communication Media in Marketing
- b. Types of Marketing - Telemarketing; Virtual Market; Mall Culture and Online Shopping; Advertisement to Children
- c. Need for Better Informed and Educated Consumers, Consumer Rights

UNIT - V : Social Marketing

12 Hrs

- a. Social Marketing for Social Values and Social Welfare.
- b. Social Marketing, Social Media and Community Development
- c. Social Marketing as a Profession.


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References:

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Question Paper Pattern

Time: 3 Hrs

Marks - 100

(Title of the Course)

Note:

- a. All sections are compulsory.
- b. All sections carry internal choices

Section A

I. Answer any FIVE in 8 - 10 sentences each

5 X 5 = 25

1. .
2. .
3. .
4. .
5. .
6. .
7. .

Section A

II. Answer any THREE questions in 12 - 15 sentences each

10 X 3 = 30

1. .
2. .
3. .
4. .
5. .

Section A

III. Answer any THREE questions in 20 - 25 sentences each

15 X 3 = 45

1. .
2. .
3. .
4. .
5. .


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Internal Assessment (IA)

Total Marks for each Course	= 150
Continuous Assessment (C1)	= 25
Continuous Assessment (C2)	= 25
Semester End Examination	= 100

Outline for Continuous Assessment activities – C1 and C2

Activity	C1	C2	Total
Session Test	15	15	30
Seminar	10		10
Assignment/project/field work		10	10
Total	25	25	50

1. Assignment topics for Seminar may be selected from the syllabus or topics sociologically relevant.

2. Field visits may be carried out on:

- Current social problems
- Visit to rehabilitation institutions as Old Age Homes, Remand Home, Orphanages, etc.

c. Emerging Concerns as Traffic, Environment Pollution, Social Media, etc.

The Procedure includes: Observation, Data collection, Documentation and Reporting.


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