



BISHOP COTTON WOMEN'S CHRISTIAN COLLEGE

#19, 3rd cross C.S.I Compound Mission Road Bengaluru - 27

DEPARTMENT OF MANAGEMENT STUDIES

An Inter-collegiate Management Fest

Nishka'26

CORPORATE QUEST

learn today

lead tomorrow

25th AUGUST 2026
(TUESDAY)

ABOUT THE COLLEGE

Bishop Cotton Women's Christian College is a premier institution dedicated to academic excellence, leadership development, and holistic education.

The college fosters innovation, ethical values, and industry-oriented learning, empowering students to develop professionally and contribute meaningfully to society.

ABOUT THE DEPARTMENT

The Management Association, established in 2004 at Bishop Cotton Women's Christian College, serves as a distinguished platform dedicated to fostering academic excellence, leadership, innovation, and professional development. Through seminars, workshops, industry interactions, competitions, and flagship events such as NISHKA, the Association empowers students to enhance their managerial, entrepreneurial, and interpersonal skills while preparing them to excel in an ever-evolving global business environment.

ABOUT NISHKA

NISHKA is the flagship inter-collegiate management fest of the Department of Management Studies. With the theme Corporate Quest, the fest provides a platform for students to apply classroom knowledge to real-world corporate scenarios. Through a series of strategic, analytical, and leadership-driven events, NISHKA aims to enhance decision-making skills, teamwork, and professional confidence, preparing participants for the dynamic corporate environment.

THE MARKETING ARENA

Marketing

“CREATE THE BUZZ, CONQUER THE MARKET”

Marketing Arena challenges participants to analyze markets, design impactful strategies, and present creative solutions under time constraints. Put your analytical and persuasive skills to the test as you navigate real-world marketing scenarios.

Skills Tested:

- Market Analysis
- Strategic Planning
- Creativity
- Presentation Skills

Team Size: 2 Members

Registration Fee: ₹400

Time: 10:00 AM

Event Heads

SUSANA : 95134 89721

JERUSHA : 96772 97699

THE CAPITAL CONCLAVE

Finance

“DECODE MARKETS. DESIGN WEALTH.”

Step into the financial decision-making arena. This event evaluates your ability to interpret data, assess risk, and make calculated investment or budgeting decisions. Precision, strategy, and confidence will determine the winner.

Skills Tested:

- Financial Analysis
- Risk Assessment
- Logical Reasoning
- Strategic Thinking

Team Size: 2 Members

Registration Fee: ₹400

Time: 10:00 AM

Event Heads

HEMA : 72041 07937

JEEVIKA : 73383 51462

THE TALENT LAB

Human Resource

“EXPERIMENT. EVALUATE. ELEVATE.”

Human Resource is the backbone of every successful organization. The Talent Lab focuses on leadership, conflict resolution, talent management, and organizational decision-making. If you understand people, you understand business.

Skills Tested:

- Leadership
- Problem Solving
- Communication
- Team Management

Team Size: 2 Members

Registration Fee: ₹400

Time: 10:00 AM

Event Heads:

KHAIR : 91485 71709

FARHEEN :91871 40209

BIZ MASTERS

Business Quiz

" BRAINS, BUZZERS, BUSINESS! "

It is designed to test participants' knowledge of the corporate world, current affairs, market trends, brands, entrepreneurship, and global business developments. Through multiple rapid-fire and elimination rounds, teams will compete to prove their awareness, analytical ability.

Skills Tested:

- Business Awareness
- Analytical Thinking
- Quick Decision-Making
- Market Knowledge

Team size: 2 members

Registration Fee: ₹300

Time: 10:00 AM

Event Heads

MARIA : 63626 91422

VARSHA : 91482 46247

MANAGER'S MANDATE

Best Manager

“STRATEGY. LEADERSHIP. VICTORY.”

It is an individual event designed to identify the most dynamic and strategic future leader. Through multiple competitive rounds including aptitude, case analysis, and leadership evaluation, participants will be tested on decision-making, communication, confidence, and managerial skills.

Skills Tested:

- Leadership
- Strategy
- Decision-Making
- Communication

Team size : Individual Event

Registration Fee: ₹300

Time: 10:00 AM

Event Heads:

MANAAL : 77954 54003

NIDA: 63631 66133

INNOVATION MEETS STRATEGY

Product Launch

“PITCH,PROMOTE,PROSPER.”

It is designed to test participants' creativity, marketing skills, and business strategy by challenging them to conceptualize, develop, and present an innovative product.

Skills Tested:

- Product Innovation
- Marketing Strategy
- Creative Thinking
- Presentation & Pitching

Team size: 2 members

Registration Fee: 300

Time: 10:00 AM

Event Head

ANITHA:86605 29382

URMILA:93802 44095

EXECUTIVE EDGE

Corporate Walk

“WHERE CONFIDENCE MEETS CORPORATE CLASS.”

A dynamic corporate walk that blends confidence, professionalism, and communication. Participants will showcase their corporate presence, presentation skills, and strategic thinking through a themed runway format.

Skills Tested:

- Confidence
- Stage Presence
- Corporate Etiquette
- Creativity

Participants: 6 + 2

Registration Fee: ₹600

Time: 4:00 PM

Dress Code: Corporate Formal

**THE AUDIO MUST BE SENT 2 DAYS PRIOR
IN THE FORM OF JPG**

Event Head

TANIYA : 9591808707

EVENT SCHEDULE

TIME	EVENT
09:30 AM	Inauguration
10:00 AM	Marketing
10:00 AM	Finance
10:00 AM	Human Resource
10:00 AM	Best manager
10:00 AM	Business Quiz
10:00 AM	Product launch
04:00PM	Corporate Walk

PRIZE DISTRIBUTION-05:00PM

GENERAL GUIDELINES

- PARTICIPANTS MUST CARRY A VALID COLLEGE ID CARD
- JUDGES' DECISIONS WILL BE FINAL AND BINDING
- TIME LIMITS MUST BE STRICTLY FOLLOWED
- MALPRACTICE OR PLAGIARISM WILL RESULT IN DISQUALIFICATION
- LAPTOPS MAY BE USED ONLY WHEN INSTRUCTED
- PARTICIPANTS MUST ADHERE TO EVENT-SPECIFIC RULES
- PARTICIPANTS MAY USE POWERPOINT, PROTOTYPES, MOCK-UPS, OR PROMOTIONAL MATERIALS TO SUPPORT THEIR PRESENTATION.
- CASH PRIZE WILL BE GIVEN

CONTINGENT REGISTRATION AVAILABLE — ₹2000

REGISTRATION & CONTACT

Begin Your Corporate Quest

For Queries & Registration Details:

Faculty :

Dr. Leena Jyotsna Raymond : 9945013131

Dr. Rebecca Theodore : 9945165358

Management council :

RIDA [PRESIDENT] : 81978 67734

SABA [SECRETARY] : 87622 95891

HARSHITA [TREASURER]: 80505 32255



**SCAN TO
REGISTER
(DEGREE)**



**SCAN TO
REGISTER
(PUC)**