

### **7.3.1 INSTITUTIONAL DISTINCTIVENESS:**

“To educate individuals to think and act as ethical leaders which will help in the creation of a new social order based on human dignity, equality and opportunity with social, political and economic justice” is the Vision Statement of Bishop Cotton Women’s Christian College. The college aims at achieving this vision by extending the temple of learning beyond the books, boundaries and the traditional system of education. The objective is to encourage and empower women through education, making education available to all.

Since the covid outbreak, our college has made unprecedented efforts to quickly move on to interactive learning platforms in order to reach out to students and provide them continuous learning opportunities. Understanding the importance of extra co-curricular activities to provide a wholesome learning experience, the various departments proactively designed and integrated diverse virtual activities to make teaching and learning meaningful, interesting and more impactful.

The staff and students together imbibed the Techno Oriented perspective to excel in the conduct of various activities of the departments at both Undergraduate and Postgraduate level.

#### Certificate Courses:

The Management department students successfully completed a course of 8 weeks, on “Developing Soft Skills and Personality” offered by NPTEL Online Certification funded by the Ministry of HRD, Government of India, offered through SWAYAM online learning portal conducted by IIT Kanpur.

Short Term Training Programme (STTP): Virtual short term training programme was organized by the Department of Mathematics on the topic “R for Statistics and Data Sciences”.

#### Wellness:

Dancercise – A blend of dance and exercise filled with a lot of information on the importance of having a healthy lifestyle was organized. The programme filled with energy and fun gave a new perspective to fitness, encouraging students and faculty to actively take part.

Fitness the Mantra of Life was organized by the department of Physical Education.

Awareness Webinars on “Ill effects of Tobacco on Health” and “ Menstruation – Facts, Myths and Misconception”.

Emotional support:

SWASTI – A Free Tele Counselling Helpline was formally launched by the Psychology Department (PG) in collaboration with the Association of Health Psychologists, Bangalore Psychology Forum and supported by UNICEF and Dr. Reddy’s Lab.

The Rotaract Club members presented the National Anthem in sign language through a video recording dedicated to the Hearing Impaired of our country.

E- learning Resources: Understanding the altered needs of our students in the uncertain times of the pandemic where the students were unable to access the information center. The library adapted to the change with the help of technology. Instead of physical access to books and magazines, digital access was initiated. The college library took Annual Institutional Membership in two prestigious institutions namely British Council and DELNET for online resources.

**The British Council Library** membership provided the following:

- E-Books: Read and download 120000+ full text e-books and audio books (both academic and fiction)
- E-Magazines: Read and download the best of UK magazines including The Economist, Amateur.
- Photographer, New Scientist Etc.
- E-Movies: Watch over 8000 award winning movies, short feature films and documentaries.
- E-Learning Resources: Access 40000 online learning modules on soft skills and software applications and access over 1555 digital graphic novels.
- E-Journals: Read and download over 2000+ journals from JSTOR and 15000+ from ProQuest.
- E-Newspapers: Read 8000 +e-newspapers from across 100 countries.
- Watch online: Movies, theater performances, music documentaries and stream live concerts.
- Road to IELTS Guide: Access to full version with 150 hours of practice.

Similarly, **DELNET** membership too provided the following:

- E-Book Directory: which is a daily growing list of links, to freely accessible e-books, documents and lecture notes, found on the internet. There are 10849 free e-books in 709 categories.

- E-Journals: 4125 e-journals in 17 subjects.
- Four online-databases

With these resources the students could not only open up windows for them to learn, but also to explore and to contribute in improving the quality of life.

E-Cell: Women Entrepreneurs are making their way in the business world in a big way. The E – cell of our college encourages and prepares our students to be successful business women. As it is said women are natural networkers and multi-taskers, in today’s ultra-fast paced business environment, BCWCC prepares the students to take risks, move forward and succeed . And clubs like E cell play a supporting role to climb the ladder of success in business. Some of our Campus Ventures include the following

### VENTURES IN CAMPUS

- “SWEET AND SPICE, EVERYTHING NICE”
- INK HEART– The company deals with handmade bookmarks which are made of recycled paper and henna tattoos are designed according to the preferences of the customers.
- BUBBLE HUT – The company deals with homemade soaps, Moisturizers and Scrubs
- HAPPY ART LETTERS AND THE SCRUNCHIES CORNER – The Company deals with work on Calligraphy, Paintings, Mandala Art and Art Journals.
- SNAZZY CRAFTS – The Company deals with handmade gifts like Scrapbook, Chocolate Hampers, Explosion box and Gift Cards.
- Gifts\_of\_Love71- The Company deals with clothing, jewelry, accessories, home décor and other useful amenities.
- Shrisha\_henna08 and whole\_saleshop23 – The Company deals with pure and organic Rajasthani mehendi powder and cones. It also deals with branded cosmetics.
- Mehijab – It's an artistic world where the entrepreneur deals with Mehendi orders.
- Dirajshoppify – The Company deals with stationery items and gifting articles.

- Tas\_artsncrafts- the Company deals with beautiful paintings and craft work.
- Beautyfashion\_911:- The Company deals with clothing and other accessories.
- Quilling Art – The company deals with Quilling and Decorative items and other accessories.

The college on the whole creates a platform to make sure that education reaches women to equip them with a holistic development.