

## **REPORT ON GUEST LECTURE**

The Post Graduate Department of Commerce of Bishop Cotton Women's Christian College organized for a guest lecture on the topic Research Methodology by Dr. V Babu Sir on 3<sup>rd</sup> March 2021.

Dr.V. Babu has a wide experience of more than 17 years in the field accounting and finance as a finance faculty member. He stated his career in standard chartered bank. There after he came into the teaching field and served various reputed educational institution in Bangalore. He is qualified with Master of Commerce, Master of Business administration in finance, M.Phil in commerce, Ph.D in finance and UGC-NET in Commerce. He was served as the programme co-ordinator for the post graduate studies department of commerce at Kristu Jayanti College. He was also a faculty member in St. Joseph's College, Bangalore. His articles have been published in approved business journal and academic journal in India. And he is editorial panel member for International Journal of Business and Administration Research Review. He authored financial management book under skyward publishers. He presented his paper on finance area in various seminars in the national level and in various universities in India. He is a frequent speaker on reforms in banking industry, perspective in accounting standards, changes in money market and capital market and emerging finance concepts. He was a Board of studies member M.Com for 2017-19 in Mount Carmel College and Board of Examiner for CMR group of institutions, Jyothi Nivas college, Indian academy degree college, NMKRV College for women. He also rendered consultancy service about NAAC process for St.Aloysious degree college, cox town, Bangalore and Government first grade college, varthur, marathahalli, Bangalore, St Ann's College, Miller Road. At Present, He is working as an IQAC coordinator, HOD of the Department of Commerce and Associate professor in St Pauls College, Peenya, Bangalore.



Sir briefed the students about research methodology topic which is very much important for the students of final year Mcom as they are required to carry out research and submit their projects as it is one of the subject of the course.

Sir covered all the related and important topics starting with introduction about Research, types of research and process.

The Research process comprises of the following steps:

- Defining problem
- Review of literature
- Formulation of Hypothesis
- Sample designing
- Collection of data
- Statistical analysis
- Interpretation of the Report



The guidelines provided by Sir will really be helpful for the students to carry out their research work.