



BISHOP COTTON WOMEN'S
CHRISTIAN COLLEGE

COMMERCE ASSOCIATION – ASCENDO

ORGANISES

COMMERCE CHRONICLES

2024

13th & 14th

NOVEMBER

EVENTS

PRODUCT
EPICS

CRISIS
MANAGEMENT

SURVEY
SAYS

FLYER

QUESTREE

SCAN FOR REGISTRATION

FOR FURTHER DETAILS CONTACT :

Shrujana - (President)-9113571236

Jenifer - (Vice President)-9742941585



QR CODE

GENERAL RULES

- 1. PARTICIPANTS SHOULD REGISTER 1 DAY PRIOR TO THE EVENT.**
- 2. PARTICIPANTS SHOULD BE THERE ON TIME.**
- 3. VULGARITY OR MISCONDUCT WILL LEAD TO IMMEDIATE DISQUALIFICATION.**
- 4. THE JUDGES DECISION FOR ALL EVENTS WILL BE FINAL AND BINDING.**
- 5. A MINIMUM OF 1 TEAM IS COMPULSORY FROM EACH CLASS FOR EVERY EVENT. THERE IS NO MAXIMUM LIMIT.**

PRODUCT EPICS

New Product Development

RULES AND REGULATIONS

- 1. NUMBER OF PARTICIPANTS - 2 IN A TEAM**
- 2. PARTICIPANTS ARE TO GET THEIR OWN LAPTOPS.**
- 3. NO VULGARITY IS ALLOWED.**
- 4. PARTICIPANTS MUST BE DRESSED IN FORMAL WEAR.**
- 5. THE JUDGES DECISION WILL BE FINAL.**

DATE: 13TH NOV

VENUE: SEMINAR HALL

TIMINGS: 9:30 A.M. - 10:30 A.M.

FLYER

Poster Making

RULES AND REGULATIONS

- 1) INDIVIDUAL EVENT
- 2) EACH PARTICIPANT MUST SUBMIT ONE POSTER ONLY.
- 3) THE POSTER MUST BE ORIGINAL AND CREATED SPECIFICALLY FOR THIS COMPETITION.
- 4) THEME WILL BE GIVEN ON THE SPOT.
- 5) PARTICIPANTS CAN USE ANY DIGITAL APPLICATION TO MAKE THE POSTER.
- 6) THE JUDGES DECISION WILL BE FINAL.

SUBMISSION RULES:

- 1) PDF/JPEG & PRINTED COPY.
- 2) PARTICIPANTS TO INCLUDE THEIR NAMES ON THE POSTER.
- 3) TIME LIMIT - 60 MINUTES

DATE : 13TH NOV

VENUE : COMMERCE LAB

TIMINGS : 10:30 A.M. - 11:30 A.M.

SURVEY SAYS

RULES AND REGULATIONS

- 1. THE TEAM SHALL CONSIST OF 3 MEMBERS.**
- 2. MARKS WILL BE AWARDED TO EACH TEAM BASED ON SURVEY RESPONSE.**
- 3. THE COMPETITION WILL BE CONDUCTED IN 3 ROUNDS.**
- 4. TEAMS WILL BE ELIMINATED AFTER EACH ROUND. ONLY 2 TEAMS WILL BE QUALIFIED FOR THE FINAL ROUND.**
- 5. USAGE OF MOBILE PHONE, BOOKS, OR ANY OTHER ELECTRONIC GADGETS ARE PROHIBITED.**
- 6. THE JUDGES DECISION WILL BE FINAL.**

DATE: 14TH NOV

VENUE: F9

TIMINGS: 12:00 P.M - 1:30 P.M

QUESTREE

Business Quiz

RULES AND REGULATIONS

- 1. THE TEAM SHALL CONSIST OF 2 MEMBERS.**
- 2. THERE WILL BE 3 ROUNDS.**
- 3. PARTICIPANTS ARE NOT ALLOWED TO USE MOBILE PHONES.**
- 4. THE QUIZ MASTER'S DECISION WILL BE FINAL AND BINDING.**

DATE : 13TH NOV

VENUE : SEMINAR HALL

TIMINGS : 11:30 A.M. - 12:30 P.M.

CRISIS MANAGEMENT

RULES AND REGULATIONS

- 1. THE TEAM SHALL CONSIST OF 2 MEMBERS.**
- 2. EACH TEAM WILL RECEIVE A SCENARIO ON THE SPOT.**
- 3. TEAMS SHOULD DEVELOP A RESPONSE PLAN WITHIN 30 MINUTES.**
- 4. TEAMS MUST PRESENT THEIR CRISIS MANAGEMENT PLAN TO THE JUDGES THROUGH PPT.**
- 5. TIME LIMIT FOR PRESENTATION: 2+1 MINUTE**
- 6. TEAMS MUST BRING THEIR OWN LAPTOP.**
- 7. MOBILE PHONES ARE NOT ALLOWED.**
- 8. THE JUDGES DECISION WILL BE FINAL.**

DATE: 14TH NOV

VENUE: F10

TIMINGS: 9:30 A.M. - 11:00 A.M.