

DEPARTMENT OF JOURNALISM

GUEST LECTURE ON REPORTING SKILLS

13.12.2022: A Guest Lecture on “**Reporting Skills**” was organized. Senior Journalist and Media Academician R Mohan Babu was the resource person. He shared his experiences with the students on challenges a reporter has to face while collecting information from various sources. Mr. Mohan Babu enlightened students through his interesting and enriching session about various skills required for a budding journalist. About 40 students benefited from the inspiring session.

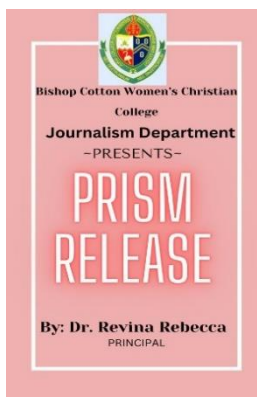


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PRISM RELEASE

13.12.2022: Department of Journalism Newsletter “PRISM” Vol 13 was released by Principal Dr. Revina Rebecca. She handed over the first copy of Prism to senior journalist Mohan Babu. Principal appreciated the staff and students in bringing out the newsletter.



Editorial Team seen along with Journalist Mohan Babu

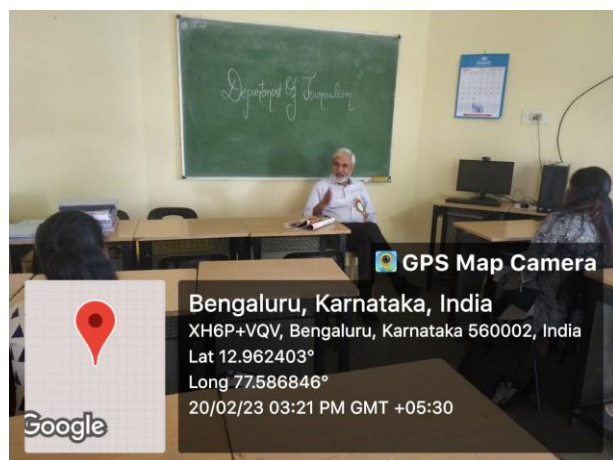
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GUEST LECTURE ON “BROADCAST JOURNALISM”

20.02.2023: Guest Lecture on “**Broadcast Journalism.**” was organized. Mr. Rahul Dev, Senior Journalist and Honorary Advisor, Speaker’s Research Initiative, Parliament of India was the resource person. Interacting with the final year students, he shared his four decades experience in print and television. Senior Journalist explained the newsroom function in the television channel and the precautions a budding journalist has to take while reporting news. Around 10 students benefitted from the programme.



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INTER - COLLEGIATE MODEL PRESS CONFERENCE

27.01.2023: An Inter - Collegiate Model Press Conference on “Career Prospects and Higher Education in Media” was organized for the second-year students. Prof. Narasimhamurthy N, Chairman and Dean, Dept. of Mass Communication and Journalism, Bengaluru City University was the speaker. He addressed the budding journalists on the challenges of media profession, career opportunities available in traditional & digital media and answered student reporter’s queries. The best three questions won a prize.

The first prize was awarded to Hari Valagan E from Vijaya College. The second prize was bagged by Shreya S and Megha V of BMS College for Women and The Oxford College of Arts respectively. The third prize winner was Sona Kumari from BCWCC. About 120 students and five media academicians from various colleges were benefited from the inspiring model press conference.



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BULLETIN BOARD

06.02.2023: Second year students put up bulletin board on the topic “News Reporting”.



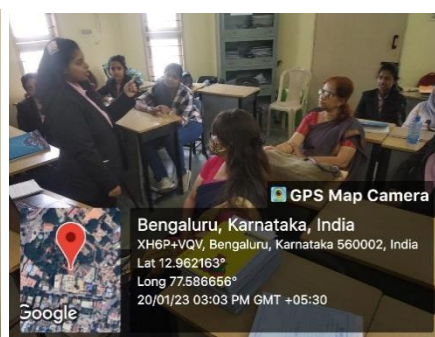
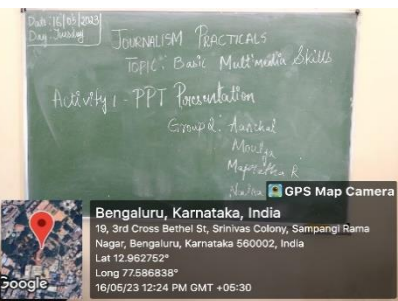
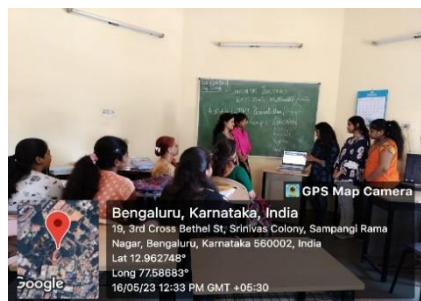
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PPT PRESENTATION

PPT presentation on the topics related to media and syllabus was conducted for the first, second and final year students in the month of January 2023 and May 2023 respectively. Best PPT presentation won the prize.



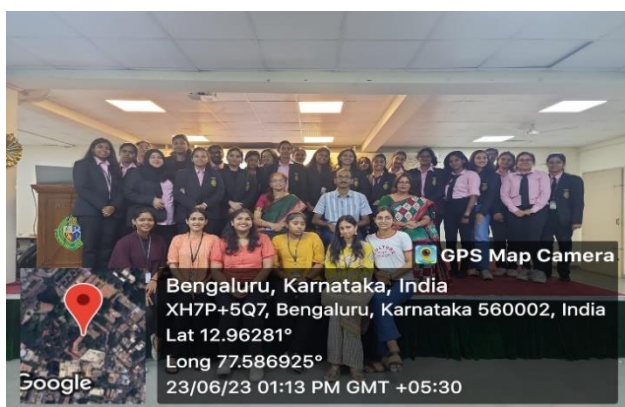
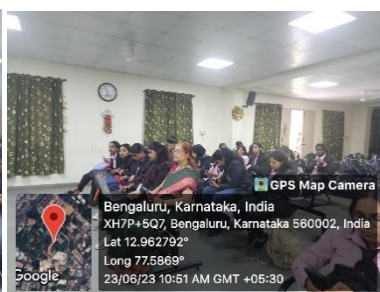
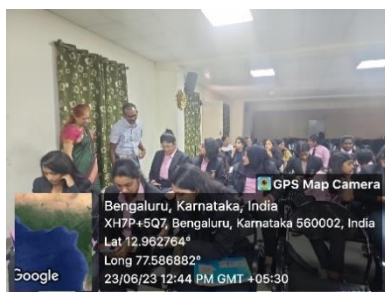
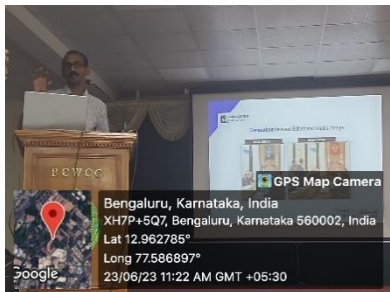
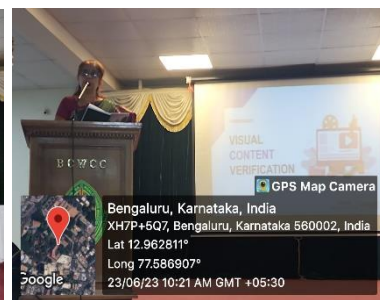
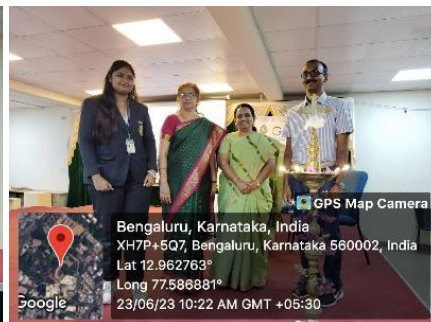
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GOOGLE TRAINING WORKSHOP ON

“FACT CHECKING AND VISUAL CONTENT VERIFICATION”

23.07.2023: Department of Journalism in association with **Google News Initiative India Training Network** Organized Training Workshop on **“Fact Checking and Visual Content Verification”**. Mr. Giridhar Narayan, GNI India Training Network Trainer was the resource person. Interacting with the journalism students, he trained budding journalists on various techniques to identify fake news, photos and videos. Around 40 students benefitted from the workshop.

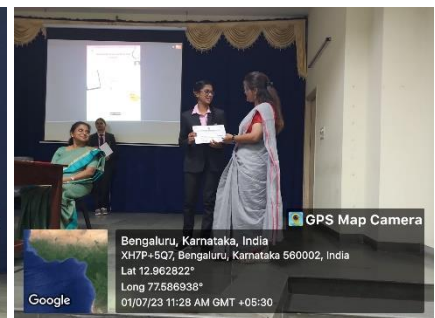
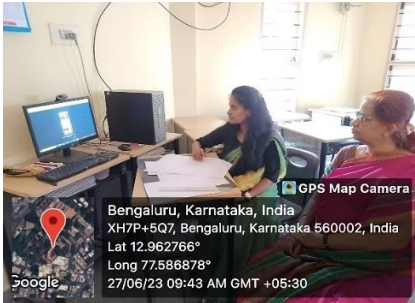
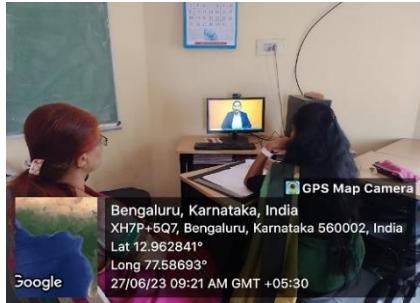


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INTER-CLASS COMPETITIONS

26.06.2023: An Inter-Class Competition on “TV News Reading and Photography.” was conducted. Ms. Christina Rekha, Assistant Professor, Department of Computer Science was the judge. About 28 students registered and participated in the events. The prize distribution was held on 1.07.2023 during Kannada Press Day celebration.

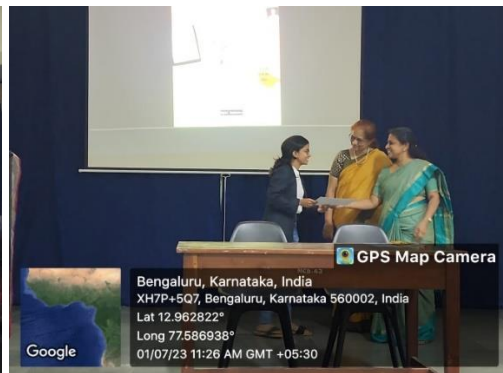
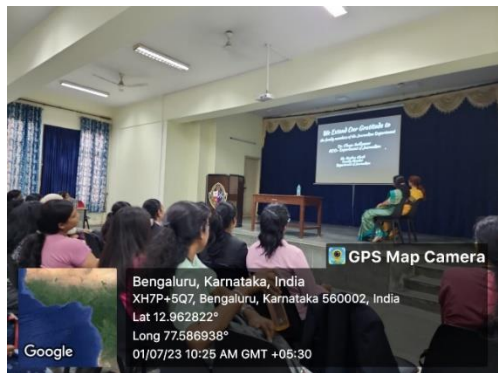


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INTER – DISCIPLINARY GUEST LECTURE

01.07.2023: An Inter – Disciplinary Guest Lecture on “Multimedia Skills” was organized as part of **Kannada Press Day celebration**. Mrs. Ann Kuruvilla, Assistant Professor, Department of Computer Science, BCWCC was the resource person. Interacting with the students, she educated the budding journalists on various multimedia skills that are necessary in the field of journalism. Around 30 students benefitted from the workshop followed by the prize distribution ceremony of the Inter – Class Competition winners.



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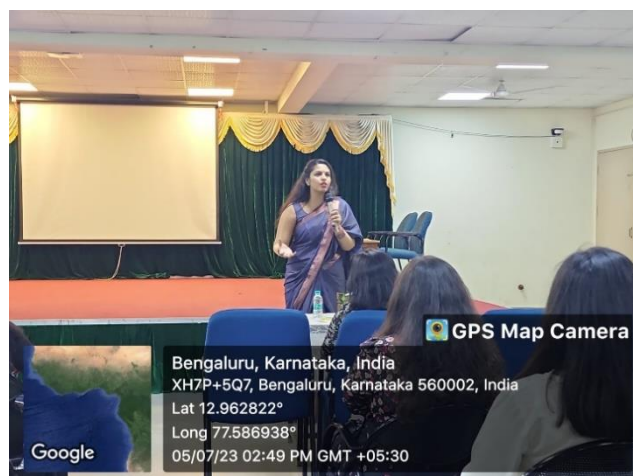
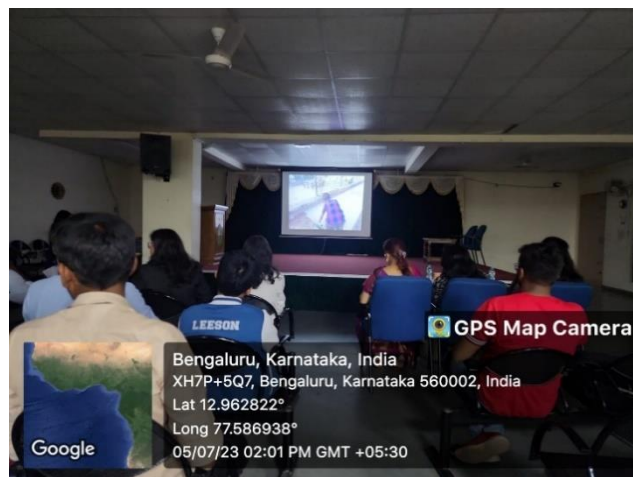
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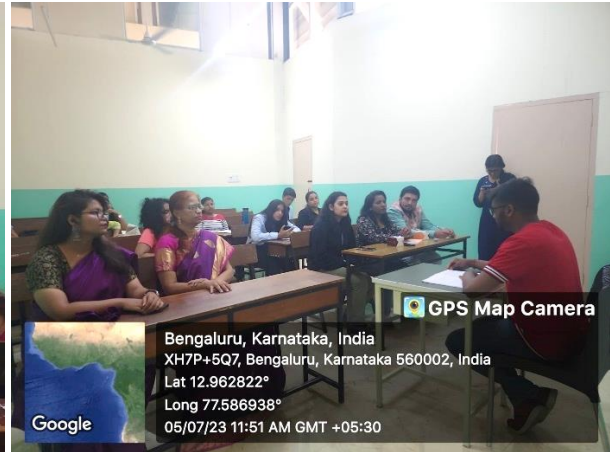
INTER – COLLEGIATE COMPETITIONS

05.07.2023: An Inter – Collegiate ‘Radio News Presentation and Short Film Competition’ was conducted as part of **Disha 2023**. Mrs. Anusha Manju, Mrs. Gayathri S and Mr. Balaji Mohan were the judges. Around eight colleges participated in both the events.

SHORT FILM COMPETITION



RADIO NEWS PRESENTATION



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PRINT ADVERTISEMEMENT

Final year students designed print advertisement on 'World Environment Day' in June 2023. Best three advertisements won the prize.

