

BISHOP COTTON WOMEN'S CHRISTIAN COLLEGE

C.S.I Karnataka Central Diocese #19,3rd Cross, C.S.I Compound, Mission Road, Bengaluru – 560027 Affiliated to Bengaluru City University

Contact No: 080 – 22212933/22129880

Email: principal@bcwcc.edu.in Website: www.bcwcc.edu.in

A Report on the Guest Lecture on Perspectives on Data Analytics, ML And AI

On April 30th, 2024, the Department of Management Studies at Bishop Cotton Women's Christian College, organized a guest lecture on "Perspectives on Data Analytics, Machine Learning, and AI. The lecture aimed to provide students with insights into the applications and implications of data analytics, machine learning, and AI in today's business landscape.

Speaker Profile: The guest speaker for the event was Dr. G Kumara Raja Singh, Associate Director in the ML/AI space at Philips India. Dr. Singh brought a wealth of knowledge and experience in the field, making him a highly qualified resource person for the lecture.

Audience: A total of 120 students from the first and the second year of the BBA and second year B.Com programs attended the guest lecture.

Interactive Session: Following the presentation, Dr. Singh engaged the audience in an interactive Q&A session, encouraging students to ask questions and share their perspectives on the topics discussed. The session fostered lively discussions and enabled students to gain deeper insights into the practical applications of data analytics, machine learning, and AI.



